MASTER OF INTERNATIONAL BUSINESS
Dr. Hari Bapuji

WELCOME TO THE WORLD CLASS
MIB – 2017 Incoming Student Profile

- **Education**
  - Arts, Commerce, Computer Science, Economics, Engineering, Science, Management, International Relations/Trade

- **Gender Equal**
  - 26:27

- **Mix of Fresh and Work Ex**
  - 29 (2016); 21 (2011-15)
  - 3 (> 5 Years since grad)
Why study international business?

Careers in international business
MIB – 2017 Geographic Diversity

- Australia – 9
- China – 9
- India – 6
- Indonesia – 4
- Thailand – 3
- Vietnam – 3
- Canada, Germany, Malaysia, New Zealand – 2 each
- Cambodia, England, Iran, Japan, S. Korea, Mexico, Norway, Russia, Singapore, Turkey, USA – 1 each

+ Denmark & Philippines
THE PROGRAM

• The Master of International Business provides students with wide ranging skills that will build their effectiveness as managers working in international business.

• Students develop a solid grounding in strategic thinking, relative to international and global market operations, and an understanding of how operating across borders impacts on functional areas (such as marketing, accounting, finance and HRM).

• The program has an Asia-Pacific emphasis.
THE PROGRAM DIRECTOR

Goal: Your success
- Academics
- Work world

New initiatives
- Industry Engagement
- Student Experience

Background
- BE, MBA, PhD
- 10 yrs. industry + 15 academic
- Canada/US, India, Singapore
- Innovation, Product Safety, Inequality
- Case writing

Job
- Handling Exemptions
- Student Experience
SOME ADVICE FOR SUCCESS

• Do before you are asked
• Giving is the best way to receive
• Find something that you enjoy
COURSE PLANNING

The MBS Course Planning website contains important study planning information for your program.

VISIT THE COURSE PLANNING SITE FOR INFORMATION ON:

- Subject Selection
- Class Registration
- Advanced Standing
- Recommended Study Plans
- Student Support

fbe.unimelb.edu.au/students/mbs
GET THE MOST OUT OF YOUR STUDIES AT MBS

• Plan your studies
• Be an active learner
• Do your reading and class preparation
• Ask questions in class
• Participate in team activities
• Follow assessment guidelines
• Read your university emails - they contain important information
• Approach staff if you need help

REMEMBER:
• We want you to succeed and are here to facilitate your learning.
• The more you put in to your studies, the more you will get out!
BE AN ACTIVE LEARNER

Workload

Every student should devote no less than **9 hours study per subject** per week outside of the classroom.

A full-time study load of 4 subjects per semester requires at least **48 hours study per week** (12 hours in class + 36 hours outside of class).

Study Skills

The University’s **Academic Skills** team provide online resources, workshops and individual tutorials to improve your study skills and help you reach your academic potential.

Visit the website for more information: services.unimelb.edu.au/academicskills
The Master of International Business 16 subject program consists of:

- **3 Foundation subjects**
- **2 Capstone subjects**
- **8 Core international business subjects**
- **3 Electives**
  In international relations, accounting, management, marketing, HR, or finance
# 16 subject program - suggested study plan

<table>
<thead>
<tr>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
<th>SEMESTER 3</th>
<th>SEMESTER 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analysis &amp; Decision Making</td>
<td>FOUNDATION</td>
<td>CORE</td>
<td>MIB elective</td>
</tr>
<tr>
<td>Managerial Economics</td>
<td>Issues in Managing the Multinational</td>
<td>Cross Cultural Management and Teamwork (Intensive)</td>
<td>MIB elective</td>
</tr>
<tr>
<td>Accounting for Decision Making</td>
<td>International Human Resources</td>
<td>*Global Corporate Strategy</td>
<td>CAPSTONE</td>
</tr>
<tr>
<td>Financial Management or Fundamentals of Finance</td>
<td>Cooperation and Conflict in World Trade (Intensive)</td>
<td>Global Corporate Governance</td>
<td></td>
</tr>
<tr>
<td>Managing People</td>
<td>Foundation subjects must be completed in the first semester of study.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Managerial Psychology</td>
<td></td>
<td>Management Competencies</td>
<td></td>
</tr>
<tr>
<td>Managing for Value Creation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management Competencies</td>
<td></td>
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</tbody>
</table>

*The capstone subject Global Corporate Strategy must be taken in the final semester of study.*
The Master of International Business 12 subject program consists of:

<table>
<thead>
<tr>
<th>1 Foundation subject</th>
<th>6 Core international business subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Capstone subjects</td>
<td>3 Electives</td>
</tr>
<tr>
<td></td>
<td>In international relations, accounting,</td>
</tr>
<tr>
<td></td>
<td>management, marketing, HR, or finance</td>
</tr>
</tbody>
</table>
12 subject program - suggested study plan

Students with an undergraduate degree in business/commerce or a related discipline, may have received credit for up to 50 points of the program, reducing the program to 150 points or 1.5 years.

*Global Corporate Strategy must be taken in the final semester of study.

<table>
<thead>
<tr>
<th>SEMESTER 1</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Management Competencies or Business Analysis &amp; Decision Making</td>
<td>FOUNDATION (1 OF)</td>
</tr>
<tr>
<td>Issues in Managing the Multinational</td>
<td>CORE</td>
</tr>
<tr>
<td>Cross Cultural Management and Teamwork</td>
<td>CORE (Intensive)</td>
</tr>
<tr>
<td>Cooperation and Conflict in World Trade</td>
<td>CORE (Intensive)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEMESTER 2</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Corporate Governance</td>
<td>CORE</td>
</tr>
<tr>
<td>International Human Resources</td>
<td>CORE</td>
</tr>
<tr>
<td>Strategic Management</td>
<td>CAPSTONE</td>
</tr>
<tr>
<td>MIB elective</td>
<td>ELECTIVE</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEMESTER 3</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Corporate Strategy*</td>
<td>CAPSTONE</td>
</tr>
<tr>
<td>Asian Business Management or International Marketing Management</td>
<td>CORE (1 OF)</td>
</tr>
<tr>
<td>MIB elective</td>
<td>ELECTIVE</td>
</tr>
<tr>
<td>MIB elective</td>
<td>ELECTIVE</td>
</tr>
</tbody>
</table>
ELECTIVES

• MIB students may take electives in management, finance, marketing, HR, Accounting or economics offered at MBS.

• Students are also eligible to take up to 37.5 points from a select range of elective subjects from the Master of International Relations.

• See the MIB elective list in the online Handbook or the MBS Course Planning website.
TIPS ON CHOOSING ELECTIVES

• Identify the subjects you have an interest in
• Check pre-requisite requirements
• Challenge yourself!
High Achieving MIB students are encouraged to consider undertaking a **dual degree**.

A dual degree packages together two Masters programs from two institutions. Students who complete the MIB dual degree will gain two separate qualifications, one from the University of Melbourne and one from the partner institution.

**Current dual degree opportunities**

- The **MIB** & the **MSc Marketing Management** from Università Commerciale Luigi Bocconi, Milan, Italy.
- The **MIB** & the **MSc Global Supply Chain Management** from HEC Montréal, Canada.
MIB DUAL DEGREE

Duration

- **150 Point MIB** students complete **1 year** of study at Melbourne + **1 year** of study at the partner institution.
- **200 Point MIB** students complete **1.5 years** of study at Melbourne + **1 year** of study at the partner institution.

Eligibility

- Entry is competitive, as places are limited
- Achieve a minimum 70% GPA in MIB subjects
- Successfully completed 100 points of the MIB by the time of departure
- Meet the partner university's entry requirements

More information: [fbe.unimelb.edu.au/students/mbs/enrich/mib-dual-degrees](fbe.unimelb.edu.au/students/mbs/enrich/mib-dual-degrees)
Program Director
Dr. Hari Bapuji
E: hari.bapuji@unimelb.edu.au
P: 8344 9867
Best to contact via email

Subject coordinators

• **Subject co-ordinators** will advise you on how you can contact them and/or what their consultation times are in the first week of classes

• **All staff** email addresses can be found using the University’s online directory: directory.unimelb.edu.au
GET UPDATES ONLINE

FOLLOW US FOR THE LATEST UPDATES:

@uomstop1

FIND US ON FACEBOOK:

uomstop1

firstyearatunimelb

Your student services online, on the phone and in person

Find all of your Uni info online

students.unimelb
Comprehensive website for current students at Melbourne

Check our FAQs or ask online

ask.unimelb
University's knowledge database

Call us

13 MELB (13 6352)
Outside Australia: +61 3 9035 5511

9am – 5pm
Monday to Friday

Call us

Join a chat
9am – 7pm
Monday to Friday

Visit us from 9am – 5pm, Monday to Friday

Stop 1 at PARKVILLE
All students
757 Swanston Street
(Main entrance off Grattan Street)

Stop 1 at SOUTHBANK
VCA and MCM students only
234 St Kilda Road, Southbank
(Elisabeth Murdoch Building)

Health and Wellbeing services
All students
138 Cardigan Street, Carlton
My Unimelb is your personal portal to your enrolment (study plan) and email. It can be accessed at my.unimelb.edu.au using your University email account username and password.

After your have completed your online enrolment, you can use My Unimelb to register for classes, change subjects and even update your address details.
CREATING YOUR CLASS TIMETABLE

- Students must enrol in subjects for the whole year
- Once enrolled, you must register in classes for Semester 1
- To register, log into the student portal my.unimelb.edu.au and select your preferred classes from the options available

PLEASE NOTE:

- If you are unable to register for an elective because classes are full or clash with another subject, you must choose a different elective.
- If you are unable to register for a compulsory subject because classes are full or clash with another compulsory subject, log a registration enquiry.

Trouble registering in classes?

Log a CREM Request: students.unimelb.edu.au/admin/registration
ADVANCED STANDING

What is Advanced Standing?

Students who have completed undergraduate-level subjects that are equivalent to compulsory MBS subjects (foundation or core subjects), may be granted subject exemptions. This does not reduce the number of subjects a student must complete, but allows them to take electives in place of the exempted subjects.

Students who have completed graduate-level studies that are equivalent to compulsory MBS subjects may be offered credit. Credit does reduce the number of subjects a student must complete.

If you have been granted Advanced Standing:

• This will be stated in your letter of offer for the program

• If you have received an exemption, contact Stop 1 to have the exempted subject replaced with an elective
If you haven’t received advanced standing but believe you are eligible, you may submit an application for a second assessment online: students.unimelb.edu.au/admin/credit

IMPORTANT: Applications for advanced standing should only be submitted once, prior to commencing your program.

Application requirements

Applications for advanced standing must include the following supporting documentation:*  
- Academic transcripts  
- Detailed subject outline/s from a published university source (e.g. university handbook) for the year you completed the subject.  
- Documents in a language other than English must be translated by a certified professional translator.

*Students who completed their prior studies at UoM do not need to submit supporting documentation.
You will need a UoM student card for administrative transactions, proof of identification for exams, access to study spaces and your library account. You should have your student card with you whenever you are on campus.

How to get your student card

You will need to:

1. Complete your course enrolment, including enrolling into subjects.
2. Upload your photograph via the CaptureME portal.
3. Wait for a confirmation email (this can take up to 24 hours). The email will let you know how to receive your student card (i.e., via post or collection).

Further information: students.unimelb.edu.au/admin/student-card
MATHS REFRESHER WORKSHOPS

INTRODUCTION TO BUSINESS MATHEMATICS
Wednesday 22 February, 9:30am – 11:15am
Prest Theatre, FBE Building

BUSINESS MATHEMATICS
Wednesday 22 February, 11:45am – 1:30pm
Prest Theatre, FBE Building

BUSINESS STATISTICS PART 1
Friday 24 February, 9:30am – 11:15am
Prest Theatre, FBE Building

BUSINESS STATISTICS PART 2
Friday 24 February, 11:45am – 1:30pm
Prest Theatre, FBE Building

Presenters:
Dr Andre Gygax
& Ian O’Connor