

Delivered at:



MELBOURNE
BUSINESS
SCHOOL

MASTER OF ENTREPRENEURSHIP

2020



mbs.unimelb.edu.au/entrepreneurship

Start something that matters

The Master of Entrepreneurship provides the knowledge and skills needed to develop and launch innovative new businesses or successfully commercialise products and services. This is a strategic, industry-leading degree for curious and ambitious people who want to build scalable, impactful solutions to real world problems.

Why is it different?

An immersive, hands-on program, the Master of Entrepreneurship is taught through an experiential process, working on real-life startups, in diverse teams, with expert faculty and mentors. Students work on startups from day one, with multiple opportunities to explore new business ideas.

You'll remain with the same small cohort throughout the entire program, developing strong relationships and networks – connections that will be fundamental to your success when you graduate.

What will I come out with?

Master of Entrepreneurship students graduate with a toolkit in entrepreneurship and the confidence and skills to build your very own startup. Most importantly, you will learn from experienced entrepreneurs, distinguished academics, business leaders and your highly curated, diverse cohort.

Your cohort

You'll study the Master of Entrepreneurship in a small, curated cohort. Here's a snapshot of last year's close-knit group.

1 in 4
have Master's degrees
or PhD qualifications

Small cohort of
less than 40



"In studying [entrepreneurship], I'm taking my first steps towards becoming a skilled actor who can contribute to the change I want to see in my world. I'm inspired by my past experiences working in public health, and I will be using this opportunity to look at ways we can better support the unique health and wellbeing challenges facing Australia's largest workforce."

Lisa Stephenson

Class of 2018

2018 Corrs Chambers Westgarth Scholarship recipient and founding member of Codello, a shift swapping platform to enable flexibility for nurses and midwives.

Melbourne Accelerator Program (2019)

Wade Institute of Entrepreneurship

The Master of Entrepreneurship is delivered at Wade Institute – a leading centre for entrepreneurial training

Established in 2015 thanks to a generous gift from entrepreneur Peter Wade, the Institute is a vibrant training ground for high-calibre talent to build ideas, master the fundamentals of entrepreneurship and grow a lifelong network of peers and advisors. Located at Ormond College – the University of Melbourne's largest residential college – Wade Institute is purpose-built to encourage collaboration between students, startups, industry and visitors from all around the world.

Wade Institute sits within the University of Melbourne's vibrant entrepreneurial ecosystem, with countless opportunities to connect in with later-stage startups and innovative research. Many Master of Entrepreneurship students move onto the Melbourne Accelerator Program (MAP) or collaborate with Translating Research at Melbourne (TRaM) a research impact accelerator.

The Institute offers bespoke entrepreneurial programs, including Wade Inc, a six-month bridging incubator for select Master of Entrepreneurship graduates to work, collaborate and connect with people and resources to supercharge their startups.



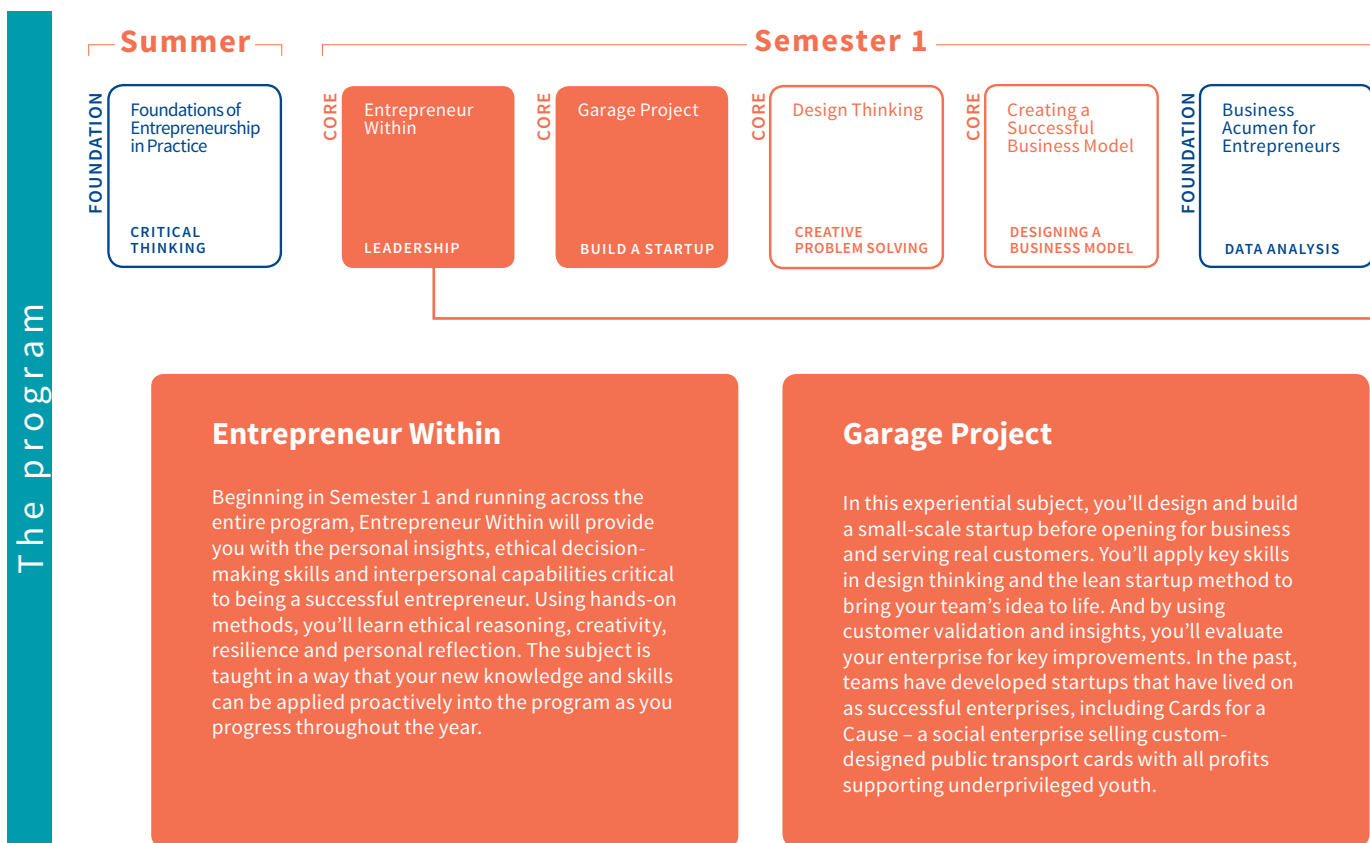
Well over half the cohort have worked in a startup, side hustle or family business

50% female
50% male

Over 15 disciplines and industry backgrounds are represented

The experience

The Master of Entrepreneurship is a hands-on, immersive experience, where no two days are the same, with countless opportunities to ideate, explore and grow.



NB: this is a sample study plan and is indicative only

Speakers

You'll be inspired by a regular series of speakers and mentors from the startup scene in Australia and overseas. Past speakers include:



George Foster
Professor of
Entrepreneurship –
Stanford University



Cyan Ta'eed
Co-Founder –
Envato and
Hey Tiger



Jack Dorsey
Co-Founder – Twitter,
Founder – Square



Heidi Holmes
Co-Founder –
Mentorloop



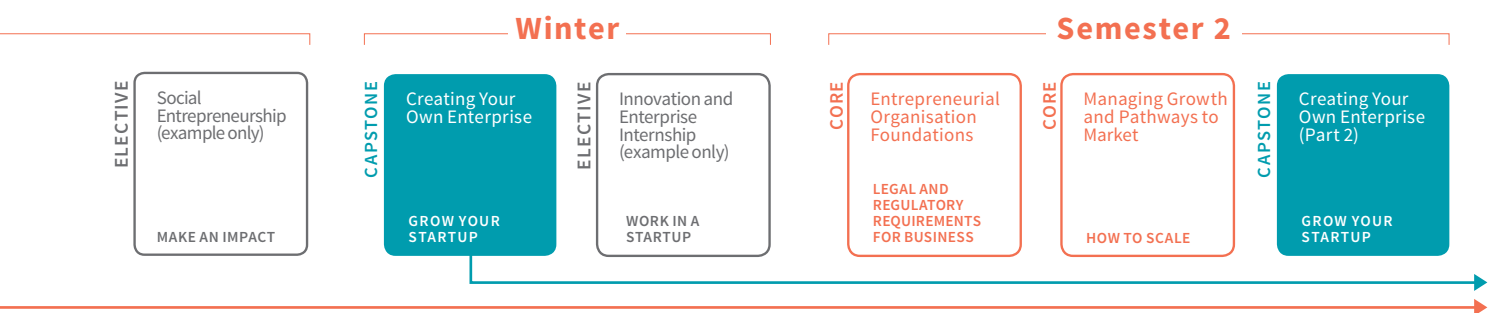
Nick Crocker
General Partner –
Blackbird Ventures



Amander Walker
Co-Founder –
Lord of the Fries

- **Starts** in February and **ends** in November
- **1 year** intensive full-time or **2 years** part-time*
- You will study **2 foundation** subjects, **6 entrepreneurship** core subjects, **1 capstone** subject and **2 elective** subjects chosen from a comprehensive interdisciplinary list.

*Australian and New Zealand Citizens and Australian Permanent Residents only



Creating Your Own Enterprise

Taught over two parts (Winter Intensive and Semester 2), this subject lays the foundations for launching a viable entrepreneurial venture. You'll generate ideas and form teams to develop them based on learnings from throughout the year. Students test their ideas in the marketplace with real customers and cover topics including value propositions, customer relationships, distribution channels, revenue streams and cost structures.

Startup Sprint: Explore if entrepreneurship is right for you

Wade Institute's weekend bootcamp is the ultimate first step in the leap into entrepreneurship. Develop startup skills, test ideas and find your people with guidance from experienced mentors and entrepreneurs. Startup Sprint runs twice a year.

Benefits

Designed to optimise and accelerate your growth, Wade Institute of Entrepreneurship, is a purpose-built centre designed to encourage collaboration between students, startups, industry and visitors from around the world.



Access to Ormond College and Wade Institute alumni



7 free meals a week



24/7 co-working space



Wade Inc: our 6-month post-program incubator



Social, sporting and cultural activities



Access to mentors, wellbeing and on-site counselling staff

Our alumni

See where the Master of Entrepreneurship could take you

Sarah Agboola



“I was around people who were passionate about ideas and so eager to get things happening. It’s been a lifechanging experience.”

Sarah was on track to study law when her entrepreneurial fire was lit at Wade Institute’s Startup Sprint. With her passion for social impact in mind, she built mtime – a concierge service for busy parents.

She has continued to grow mtime and has since signed a major deal to provide hundreds of jobs to local women in Melbourne. She has also been selected for UNSW’s Founder10x accelerator, Google for Entrepreneurs Blackbox program and named one of Smart Company’s ‘30 under 30’.

Warren Rudd

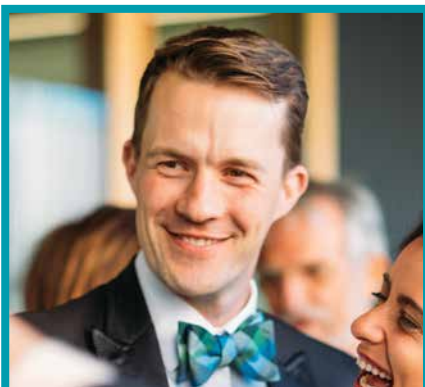
“The difficulty is that you kind of get stuck. You are good at the work, you enjoy it, you earn a decent salary, go on nice holidays, treat yourself a little. It’s easy to forget what you really wanted to do to begin with.”

Warren left his established career in finance to pursue a burgeoning passion to make something of his own. While studying the Master of Entrepreneurship, Warren met his co-founders and joined forces to develop Curvecrete – commercialising sustainable concrete production and complex curve forming technologies.

Warren joined Wade Inc before he and his co-founders won a coveted position in the Melbourne Accelerator Program (MAP) to further develop Curvecrete.



Kade Greenland



“I saw entrepreneurs as people who built something bigger than themselves and have more control over their life. I knew I didn’t have the skills to do that and I wanted to gain those skills in a concentrated period.”

As a freelance filmmaker, photographer and actor, Kade wanted the skills to scale creativity. Following his passion for entertainment, Kade developed an immersive media startup to represent artists and creatives during the Master of Entrepreneurship. He now applies entrepreneurial thinking as an Innovation Consultant at EY. Since graduating, he has also co-founded Brazen, a startup aiming to improve and inspire change in company corporate cultures.

Scholarships

Generous scholarships to study entrepreneurship are offered by corporate partners, donors, Wade Institute and Ormond College. Here are the scholarships awarded in 2019.

\$25,000 Impact Entrepreneurship Scholarship:

Scholarship for an aspiring entrepreneur who will create a future business addressing a complex social, cultural or environmental problem.

\$25,000 Neville and Di Bertalli Scholarship:

Scholarship for two students with a demonstrated commitment to the agricultural sector.

\$25,000 MYOB Scholarship:

Scholarship for an emerging entrepreneur to support and nurture their learning in entrepreneurship and innovation.

\$15,000 Credit Suisse Scholarship:

Scholarship for a high-potential emerging entrepreneur to support and nurture their startup journey.

\$20,000 STEMM Scholarship:

Scholarship for an emerging entrepreneur with an undergraduate or postgraduate degree in any STEMM discipline (Science, Technology, Engineering, Mathematics, Medicine) interested in commercialising their research or ideas.

Wade Institute Financial Assistance:

Financial assistance is available from Wade Institute of Entrepreneurship for students with a high financial need.

You will need to apply to Wade Institute separately for these scholarships. Additional financial assistance is also available to any Wade Institute students who are in residence at Ormond College.

Prizes

\$10,000 Best Business Case:

Prize offered to a Master of Entrepreneurship graduate who effectively pitches their startup idea to a panel of investors and entrepreneurs.

How to apply

In order to be considered for the Master of Entrepreneurship, you will need to:

- › Have completed an undergraduate degree in any discipline
- › Meet the program's English language requirements. See: mbs.unimelb.edu.au/entrepreneurship

Application process:

1. Apply online and complete a short questionnaire
2. Tell us why you should be selected in an online video pitch
3. If shortlisted, attend an in-person or video interview

Fees

Domestic and International: \$52,320 (2020)

Application closing dates

The Master of Entrepreneurship has one intake per year in February.

Selection round dates for February 2020 entry:

Round	Application Closing Date	Interview Dates
1 →	8 April	19 April 2019
2 →	2 June	30 May 2019
3 →	8 September	9 August 2019
4 →	10 November	28 & 30 November 2019

Course Code: MC-ENTR

Video pitch

The video pitch is your opportunity to show us how passionate you are about studying entrepreneurship. Make sure you touch on:

1. You and your journey – what have you done to get you where you are today?
2. Why you want to be an entrepreneur – are you passionate about a particular problem that needs solving?
3. What you hope to get out of the program – tell us where you'd like to be in five years.

2019 Events

Open Day
18 August

Startup Sprint
4 - 6 October

Showcase Pitch Night
31 October

Contact Us

► Make an enquiry:
go.unimelb.edu.au/aw66

► Tour Wade Institute:
wade.institute/tour

👁 Meet or Skype with our Program
Manager or be connected with alumni:
wade.institute/meetus

📍 Visit us:
Wade Institute of Entrepreneurship
49 College Crescent,
Parkville Victoria 3052

Connect with Us

► [mbs.unimelb.edu.au/
entrepreneurship](https://mbs.unimelb.edu.au/entrepreneurship)

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