



MELBOURNE
BUSINESS
SCHOOL

Master of Management
Master of Management (Human Resources)
Master of Management (Marketing)

Dr Erica Coslor

Semester 2, 2019

Program Director – Contact Details



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BUSINESS
SCHOOL

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Master of Management Programs

You are here to -

- Acquire the knowledge and professional skills that will prepare you for a leadership role in your chosen specialisation.
- Develop sufficient understanding across a range of business areas to apply your specialist knowledge across all business settings.



Make the most of your studies

- Plan your studies
- Do your reading and class preparation
- Ask questions in class
- Participate in team activities
- Follow assessment guidelines
- Read your university emails
- Approach staff if you need help
- Be an active learner!



Be an Active Learner



WORKLOAD

- It is expected that you will devote a minimum of **9 hours of study per subject per week** outside of the classroom
- A full-time study load of 4 subjects per semester requires at least **48 hours of study per week** (12hrs in class + 36hrs outside of class)

STUDY SKILLS

- The University's **Academic Skills** team provides -
 - ▶ online resources
 - ▶ workshops
 - ▶ individual tutorials and appointmentsto **improve your study skills** and help you reach your academic potential

services.unimelb.edu.au/academicskills

REMEMBER

We want you to succeed and are here to facilitate your learning.

The more you put into your studies, the more you'll get out!

PROGRAM STRUCTURE - Foundation Subjects



All students complete **foundation subjects** in their first semester of study. The number and type of foundation subjects that you must complete depends on your program length and specialisation.

150 point (12 subject) Programs

2 Foundation subjects

- Managing for Value Creation
- Business Analysis & Decision Making

200 Point (16 subject) Programs

4 foundation subjects

(Excludes Master of Management (HR) which has only 3 foundation subjects)

- Managing for Value Creation
- Business Analysis & Decision Making
- And 1 of:
 - Accounting for Decision Making
 - Managerial Economics
 - Fundamentals of Finance
 - Financial Management
- And 1 of:
 - Managing People
 - Managerial Psychology

PROGRAM STRUCTURE - Core Subjects



Each program specialisation has a unique set of **core subjects**.

Students in the 2 year programs must complete their core subjects *after* their foundation subjects.

Students in the 1.5 year programs complete foundation and core subjects *concurrently*.

Human Resources

- Management Competencies
- Managing People

Marketing

- Managing for Value Creation
- Business Analysis & Decision Making
- Consumer Behaviour
- Marketing Research

Management

- Management Competencies
- People and Change
- Project Management
- Marketing Management

PROGRAM STRUCTURE - Elective Subjects



Master of Management programs have two types of electives -
Discipline electives and *General electives*.

Discipline Electives

- Students must complete a fixed number of electives in the discipline of their program specialisation.
- The number required depends on program specialisation and length.

General Electives

- Choose electives in accounting, finance, management, HR, economics or marketing from the Master of Management general elective list.
- Some electives have prerequisites (Check before you enrol).

Questions?



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Questions for the Student Ambassadors?