



MBS STUDENT ASSOCIATION CASE COMPETITION

Rules and Regulations

(Semester 2, 2018)

Proudly supported by:



180Degrees
CONSULTING



Table of Contents

Section 1: Rules and Regulations	3
Section 2: Competition Structure	4
Competition Overview	4
Pre-screening Stage	5
Preliminary Round	5
Final Round	6
Guidelines for participants.....	7

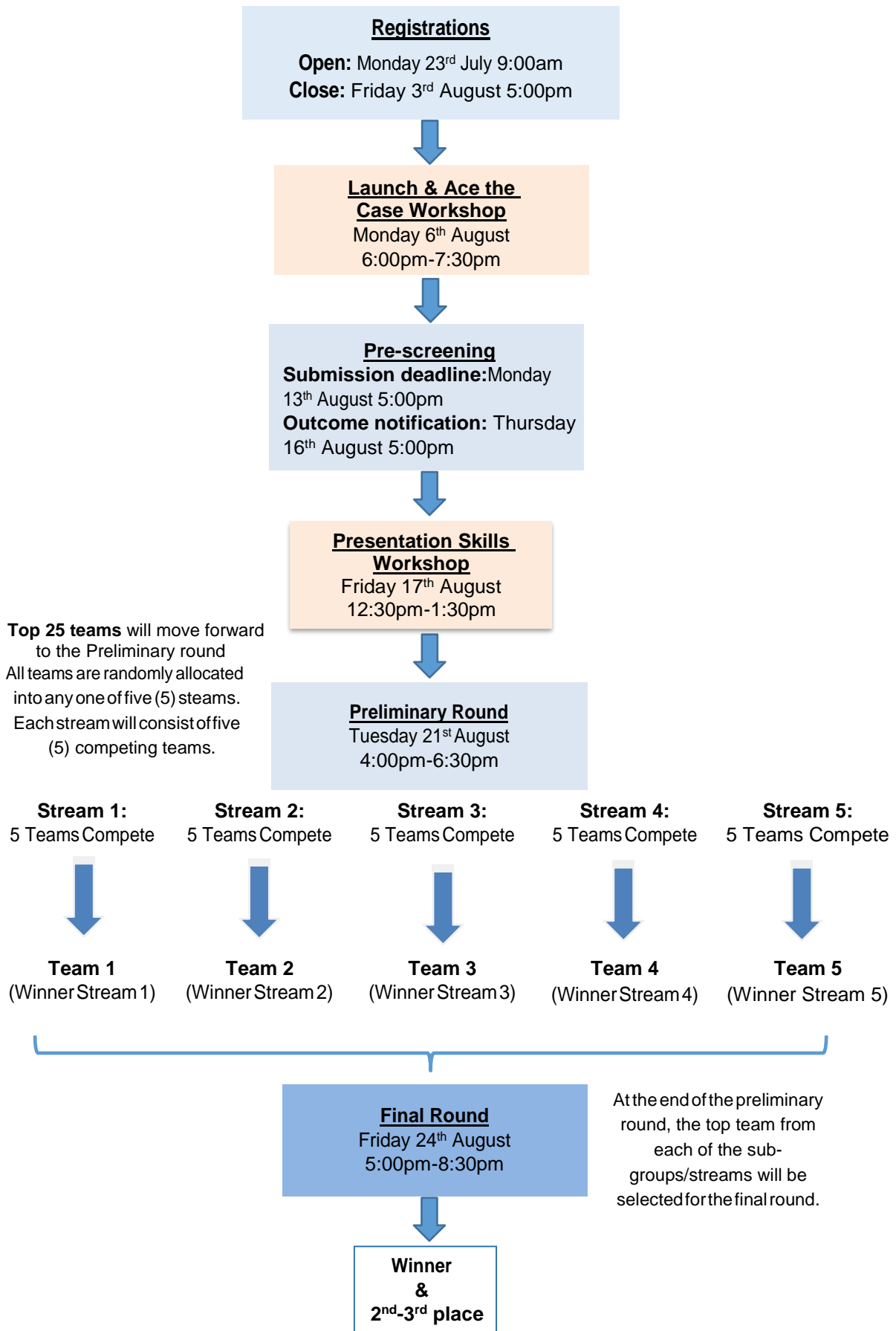
Section 1: Rules and Regulations

Before you begin please make sure you have read, understood and agree with both the rules and regulations and the case competition's requirements.

1. To uphold the integrity of the competition and the results, all competitors must abide by the strictest standards of professional ethical conduct becoming of an MBS student. Any violation of the following competition rules will result in automatic and immediate disqualification.
2. The case used in the competition will, to the best of the organisers' knowledge, be unpublished and untested. The case will be made available via email at the Launch Function once participants complete and sign a non-disclosure agreement with Ericsson. Under no circumstances is the case to be reproduced, either electronically or in hard copy, nor shall it be shared with non-participants.
3. Teams must contain a minimum of 3 people and a maximum of 4 people.
4. All ideas generated by a team belong to the team and not the individuals participating. Team members that withdraw from a team cannot prevent the team from competing. In this instance, participation in the competition will be considered on a case by case basis if the number of members in the team falls below the minimum of three.
5. The sponsoring company will have the rights to any and all presentations, including any information and/or recommendations provided, so as to assist them in the nature of the problem.
6. This competition is for current Graduate students of Melbourne Business School (MBS Master of Management Suite, Master of International Business and Specialist Masters programs). Participants must be enrolled in at least one subject in the current semester to be eligible to compete. If you have registered in a team with any undergraduate student or student from another faculty without proper notification and approval, your team will be disqualified with immediate effect.
7. Participants who have worked, or are currently working for the sponsor company must declare this to the MBS Student Association at the time of registration and each request will be considered on a case-by-case basis. Teams who do not provide timely notification will be disqualified with immediate effect.
8. Members of the MBS Student Association and/or 180 Degrees must declare this to the MBS Student Association at the time of registration and each request will be considered on a case-by-case basis. Teams who do not provide timely notification will be disqualified with immediate effect.
9. Members of the MBS Student Association and/or 180 Degrees who are directly involved in the planning, organisation or execution of the MBSSA Case Competition are ineligible to compete.
10. All participants from each team must be present for the Launch on **Monday 6th August 2018, 6:00pm – 7:30pm**, or the team will be disqualified unless prior notification is provided.
11. The prize for the 1st, 2nd and 3rd place are AUD \$600, \$250 and \$150, respectively. First prize winners will also receive an Accenture Goodie Bag as well as a career mentoring session for each member of the winning team.
12. Communications:
All important announcements and information will be distributed via the e-mail address provided by participants. **All participants are responsible for checking their e-mail in a timely manner.**

Section 2: Competition Structure

Competition Overview



Top 25 teams will move forward to the Preliminary round. All teams are randomly allocated into any one of five (5) streams. Each stream will consist of five (5) competing teams.

Pre-screening Stage

1. Pre-screening will take place after the launch and before the preliminary round.
2. All pre-screening documents must be submitted by **Monday the 13th of August 5:00pm**. The requirements of the pre-screening documents will be revealed at the Launch. A submission link will be emailed to the Team Leader immediately after the launch.
3. **Top 25 teams** will move forward to the Preliminary Round.
4. Outcome will be notified by **Thursday 16th August 5:00pm**.
5. Team registration does not guarantee admittance to the competition. The number of teams admitted to the competition is subject to change, without notice, at the discretion of the competition committee. Whilst the committee will endeavour to ensure that all streams contain the same number of competing teams, please be aware that this might not be possible if there are late withdrawals.
6. Presentations:
 - All presentations must use Microsoft PowerPoint or PowerPoint converted to PDF as their visual aid. All other file formats will be rejected.
 - Participants should identify themselves by their respective team names on all submitted materials. Team members' names and students numbers should also be included.
 - Team names must be consistent with the principle of professionalism detailed in point 1 under Section 1, Rules and Regulations. Teams who register by an inappropriate name will not be admitted into the competition.

Preliminary Round (Tuesday the 21st of August: 4:00-6:30pm)

1. **Presentation time - 10 minutes + 5 minutes (Q&A) + 5 minutes (Judges Deliberation)**
 - All presentation slides for the preliminary round should be submitted by **Tuesday 21st August 12:00pm**. The submission link will be emailed to the Team Leader. Alterations may not be made to the presentation after submission.
 - Teams may not sit in on any other presentations at their assigned venue.
 - Teams should arrive at least 15 minutes before their allocated time slot for presentation.
 - Teams must return to the assigned venue at **6:30pm** for the announcement of results.
2. Presentations:
 - All presentations must use Microsoft PowerPoint or PowerPoint converted to PDF as their visual aid. All other file formats will be rejected.
 - The usage of smartphones and/or mobiles during the presentations is strictly prohibited.
 - The team can nominate one or more speakers for the presentation. There is no requirement for all team members to present however it is highly recommended and is usually seen favourably by judges.
 - Participants should identify themselves by their respective team names on all submitted materials. Team members' names and students numbers should also be included.
 - Team names must be consistent with the principle of professionalism detailed in point 1 under Section 1, Rules and Regulations. Teams who register by an inappropriate name will not be admitted into the competition.
3. Times will be strictly adhered to. MBS Student Association representatives will time the presentations and teams will be notified when there are "5 minutes" and "1 minute" remaining, and cut off at the 10-minute mark.

Final Round (Friday the 24th of August: 5:00pm-8:30pm)

1. **Presentation time - 10 minutes + 10 minutes (Q&A) + 10 minutes (Judges Deliberation)**
 - All presentation slides for the final round should be submitted **Friday 24th of August 12:00pm**. The submission link will be emailed to the Team Leader. Alterations may not be made to the presentation after submission.
 - Finalists can sit in the presentation venue after they have done their presentation.
 - Finalists should arrive at least 15 minutes before their allocated time slot for presentation.
 - Observers will be allowed into the presentation room for the final round.
2. Presentations:
 - All presentations must use Microsoft PowerPoint or PowerPoint converted PDF as their visual aid. All other file formats will be rejected.
 - The usage of smartphones and/or mobiles during the presentations is strictly prohibited. Attention and respect must be given to all teams who are speaking.
 - The team can nominate one or more speakers for the presentation. There is no requirement for all team members to present however it is highly recommended and is usually seen favourably by judges.
 - Participants should identify themselves by their respective team names on all submitted materials. Team members' names and students numbers should also be included.
 - Team names must be consistent with the principle of professionalism detailed in point 1 under Section 1, Rules and Regulations. Teams who register by an inappropriate name will not be admitted into the competition.
3. Times will be strictly adhered to. MBS Student Association representatives will time the presentations and teams will be notified where there are "5 minutes" and "1 minute" remaining, and cut off at the 10-minute mark.

Guidelines for participants

1. Teams are expected to conduct all necessary research through all publicly available resources.
2. Plagiarism and Collusion is strictly prohibited and will result in immediate disqualification.
3. The time and locations of the presentations will be communicated to the Team Leader via email.
4. The dress code for all rounds is **Business Attire**.
5. Any questions or issues should be emailed to mbscasecomp@mbssa.org as soon as possible.
6. Panel of Judges & Evaluation:
 - The Judging Panel for the preliminary Round will consist of members from 180 Degrees, industry representative from Ericsson and Accenture, as well as academics from the Faculty of Business and Economics.
 - The Judging Panel for the Final Round will consist of members from 180 Degrees, industry representatives from Ericsson and Accenture, and an academic from the Faculty of Business and Economics.
7. Judges will evaluate each team based on:
 - The proposed strategy addresses the key issues of the case;
 - Depth of research and analysis;
 - Clarity and logical structure of the presentation;
 - Practicality and feasibility of recommendations;
 - Innovation and evidence of a creative and rigorous approach to problem solving;
 - Effective delivery of the presentation and use of visual aids;
 - Q&A answers directly address the question and display a sound understanding of the case;
 - Additional metrics to be decided and agreed upon by the judging panel.