

Master of Enterprise



2020

Master of Enterprise

The Master of Enterprise creates skilled leaders, executives and general managers who can drive organisations forward. The program provides established managers and professionals with advanced knowledge in key functional and strategic business areas, enabling you to take your career and your organisation, to the next level.

Who is it for?

Whether you are working in a small start-up enterprise, non-profit, government department, large corporation, or running your own business, the Master of Enterprise will provide you with the critical business knowledge and applied learning opportunities necessary to enhance your career. This program is best suited to early and mid-career professionals.

Delivery

Delivered in intensive mode, the program is ideal for working professionals. With small class sizes, you can network and tap into the collective experiences of fellow students from a variety of industries.

Assessments

Assessments usually include a take-home exam, an assignment and a workplace field project. The assessments will enable you to apply the concepts and techniques from the program to your own organisation, and add immediate value.

Entry requirements

- An undergraduate degree in a relevant discipline
- A minimum of three years of full-time, relevant professional work experience
- A statement of intent outlining your capacity to successfully undertake the program

Meeting the minimum entry requirements does not guarantee admission.

PROGRAM SNAPSHOT

Start small and build up or commence the full-degree.

4-subject Graduate Certificate

8-subject Graduate Diploma

12-subject Master degree

Note: If you have successfully completed the Chartered Accountants Australia and New Zealand (CAANZ) Graduate Diploma in Chartered Accounting (GradDipCA), and meet the entry requirements for the Master of Enterprise, you may receive credit for some subjects.



Professor Danny Samson
Program Director,
Master of Supply Chain Management

"The Master of Enterprise integrates concepts and frameworks with actual practice for professional people. It equips you with the capability to contribute at higher levels because of the rich applied learnings that we carefully balance."



**Associate Professor
André Sammartino**
Strategy, Ethics & Governance

"We take a distinctive approach to teaching strategy, emphasising the cognitive dimension (i.e. how to think about good strategy), and ethical considerations, which are vital to multi-stakeholder environments across the private, public and third sectors."



Dr Michal Carrington
Marketing for Managers

"We bring industry innovation into the classroom, as well as the latest in theory, research and techniques. Through workplace-based projects, we support students to immediately apply the concepts and techniques developed through the Master of Enterprise, to their own organisation and industry."

**Alexander McMahon**

Current student
Retail Engagement Manager,
Caltex Australia

"I wanted a postgraduate business course that had both a dynamic and highly regarded reputation. Living interstate and working full time, it was important to have condensed classes partnered with supportive academic staff and likeminded peers. The Master of Enterprise gives me a well-rounded perspective in the business climate today, and having exposure to students from a diverse range of professional backgrounds has helped broaden my network."

Kelli Mitchener

Current student
Director of Clinical Governance & Medical
Operations, Central Gippsland Health

"When deciding on a masters program, not only was it important for me to find a course at a reputable university with content that suited my professional needs, but also for it to be delivered in a format that was manageable for me living in a regional area. I have found the course engaging, with the assignments relating directly to my professional role, strengthening my capability with frameworks, strategies and a broader knowledge."

**Melody Wang**

Graduated in 2016
Business Analyst – Transformation
(Global Express), Toll Group

"With the knowledge I learned, I am capable of thinking strategically throughout the value chain, looking at issues from a unique perspective and proposing innovative resolutions, and driving continuous improvement across key business dynamics. Every day is so exciting and I look forward to turning anything impossible possible. Regardless of age, job title, background, if you dare to think big, you deserve studying such fabulous degrees."



Enterprise program outline

All core subjects are offered in intensive mode. Two subjects are taught in one intensive week. Core subjects are taught at our Carlton campus from 8.30am-5.30pm Monday to Friday. You'll also need to attend two evening workshops per subject, which are scheduled from 6pm-9pm. Light meals and refreshments are provided.

You can undertake this program in 1.5 years full-time or 3 years part-time (only available to local students)

An eight-subject Graduate Diploma or a four-subject Graduate Certificate are also available.

Master degree	2020 Attendance dates [~]
7 core enterprise subjects	
Marketing for Managers	3-7 February
Operations Management	6-10 July
Quantitative Analysis for Managerial Decisions	6-10 July
Behaviour & Leadership in Organisations	30 November-4 December
Leadership & Management	21-25 September
Managerial Economics	21-25 September
Financial & Performance Management	30 November-4 December
2 core innovation subjects	
New Value Creation	20-24 April
Innovation & Entrepreneurship Strategy	20-24 April
1 elective* subject	
2 capstone* subjects	
Strategy, Ethics & Governance	3-7 February
Innovation & Enterprise Project [^]	20-21 February, 4-5 June 16-17 July, 29-30 October

[~]Dates correct at time of printing and may be subject to change.
[#]Some elective subjects may not be available in intensive mode.

^{*}Capstone subjects are a culminating and integrative experience.
[^]Subject is taken over the final semester of study.

Your Career

Discuss your career needs with our team, in person or over the phone.

request an appointment: mbs.unimelb.edu.au/moe

Application Timelines

Domestic Students:

Four weeks prior to commencement of each subject*

*Late applications may be considered subject to capacity

International Students:

31 October for February entry

30 April for July entry

Ready to apply : mbs.unimelb.edu.au/moe

Fees

Domestic: \$34 816 per year, full-time

International: \$45 824 per year, full-time

Fees are subject to an annual increase and those quoted are indicative only.

CAMPUS LOCATION:

THE SPOT

198 Berkeley Street
Carlton, VIC, 3053

ABN 84 002 705 224 CRICOS 080338M

CRICOS Provider Code: 00116k

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