



MELBOURNE  
BUSINESS  
SCHOOL

# GRADUATE PROGRAMS

For Recent Graduates and  
Early Career Professionals

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2020



# Melbourne Business School

Melbourne Business School is where academic rigour and the relevance of the business world come together to equip emerging leaders with the knowledge, research insights, and skill, to lead and have an impact.

We are a leading provider of management education in the Asia Pacific region, offering graduate programs that meet the needs of business professionals at key stages of their careers. Whether you're a new graduate, early career professional or taking the next step to lead organisations, Melbourne Business School (MBS) will equip you with the knowledge and skills to make an impact. Our suite of programs in this publication, aimed at new graduates and early career professionals – which do not require work experience – offer you the flexibility to upskill or take your career in a new direction.

This year the Business School has launched a number of new and revised programs, including our Master of Actuarial Science, Master of Finance, and the Graduate Certificate in Indigenous Business Leadership. We encourage you to explore these new options in detail on our website.

As a Melbourne Business School student, you'll have opportunities to enhance your employability by participating in a range of extra and co-curricular activities, including: industry exposure through real life case studies, business consulting projects, practicums, mentoring programs and opportunities to give back to society with the projects run by our student clubs.

While diverse in their backgrounds, our students are united by their motivation to succeed, the ability to provide meaningful contributions in the classroom, and the desire to transform their lives to become leaders in their field.



**Professor Paul Kofman**  
Dean, Faculty of Business and Economics  
Sidney Myer Chair of Commerce



**Professor Ian Harper**  
Dean, Faculty of Business and Economics  
Dean, Melbourne Business School



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# Our programs

## Recent graduates and early career professionals

Degree programs	Duration	Entry Semester 1 - February Start  Semester 2 - July Start	Previous discipline study required	Potential credit for prior business studies	GMAT or GRE	Entry requirements	Page
<b>ACCOUNTING</b>							
<b>Master of Management (Accounting)</b>	2 years full-time/ 4 years part-time (200 point program)  1.5 years full-time/ 3 years part-time (150 point program)	February/July	No	Yes - up to 50 points	No	<b>200 point program:</b> <ul style="list-style-type: none"> <li>› Undergraduate degree in any discipline, or equivalent</li> <li>› Personal statement</li> </ul> <b>150 point program:</b> <ul style="list-style-type: none"> <li>› Undergraduate degree in business/commerce or related discipline or equivalent</li> <li>› Personal statement</li> </ul>	<b>14</b>
<b>Master of Management (Accounting and Finance)</b>	2 years full-time/ 4 years part-time (200 point program)	February/July	Yes	No	No	<ul style="list-style-type: none"> <li>› Undergraduate degree in a related discipline, or equivalent, including studies in subjects relating to Accounting and Finance; or</li> <li>› Undergraduate degree with a minor sequence of study in a related discipline</li> <li>› Personal statement</li> </ul>	<b>16</b>
<b>FINANCE</b>							
<b>Master of Management (Finance)</b>	2 years full-time/ 4 years part-time (200 point program);  1.5 years full-time/ 3 years part-time (150 point program)	February/July	No	Yes - up to 50 points	No	<b>200 point program:</b> <ul style="list-style-type: none"> <li>› Undergraduate degree in any discipline, or equivalent</li> <li>› Personal statement</li> </ul> <b>150 point program:</b> <ul style="list-style-type: none"> <li>› Undergraduate degree in business/commerce or related discipline or equivalent</li> <li>› Personal statement</li> </ul>	<b>18</b>
<b>Master of Finance</b> Graduate Diploma in Finance also available	1.5 years full-time/ 3 years part-time (150 point program)  2 years full-time/4 years part-time (200 point Enhanced version also available)	February/July	Yes	No	GMAT or GRE	<ul style="list-style-type: none"> <li>› Undergraduate degree or equivalent in relevant discipline, with studies in accounting, corporate finance, investments and derivatives, or their equivalents</li> <li>› Performance on the GMAT or GRE</li> <li>› Personal statement</li> <li>› IELTS: 6.5 (writing band no less than 6.5, other bands no less than 6.0).</li> </ul>	<b>20</b>
<b>MANAGEMENT</b>							
<b>Master of Management</b>	2 years full-time/ 4 years part-time (200 point program);  1.5 years full-time/ 3 years part-time (150 point program)	February/July	No	Yes - up to 50 points	No	<b>200 Point program:</b> <ul style="list-style-type: none"> <li>› Undergraduate degree in any discipline, or equivalent</li> <li>› Personal statement</li> </ul> <b>150 point program:</b> <ul style="list-style-type: none"> <li>› Undergraduate degree in business/commerce or related discipline or equivalent</li> <li>› Personal statement</li> </ul>	<b>22</b>
<b>Master of Management (Human Resources)</b>	2 years full-time/ 4 years part-time (200 point program);  1.5 years full-time/ 3 years part-time (150 point program)	February/July	No	Yes - up to 50 points	No	<b>200 point program:</b> <ul style="list-style-type: none"> <li>› Undergraduate degree in any discipline, or equivalent</li> <li>› Personal statement</li> </ul> <b>150 point program:</b> <ul style="list-style-type: none"> <li>› Undergraduate degree in business/commerce or related discipline or equivalent</li> <li>› Personal statement</li> </ul>	<b>24</b>
<b>Master of International Business</b>	2 years full-time/ 4 years part-time (200 point program);  1.5 years full-time/ 3 years part-time (150 point program)	February/July	No	Yes - up to 50 points	No	<b>200 point program:</b> <ul style="list-style-type: none"> <li>› Undergraduate degree in any discipline, or equivalent</li> <li>› Personal statement</li> </ul> <b>150 point program:</b> <ul style="list-style-type: none"> <li>› Undergraduate degree in business/commerce or related discipline or equivalent</li> <li>› Personal statement</li> </ul>	<b>26</b>
<b>ENTREPRENEURSHIP</b>							
<b>Master of Entrepreneurship</b>	1 year full-time intensive	February	No	No	No	<ul style="list-style-type: none"> <li>› Undergraduate degree in any discipline</li> <li>› Response to a structured questionnaire</li> <li>› A 5 minute video pitching why the prospective student should be selected</li> <li>› An interview for shortlisted candidates only</li> <li>› IELTS: 7.0 (with no band less than 6.0, or equivalent)</li> </ul>	<b>28</b>

Degree programs	Duration	Entry Semester 1 - February Start  Semester 2 - July Start	Previous discipline study required	Potential credit for prior business studies	GMAT or GRE	Entry requirements	Page
<b>MARKETING</b>							
<b>Master of Management (Marketing)</b>	2 years full-time/ 4 years part-time (200 point program); 1.5 years full-time/ 3 years part-time (150 point program)	February/July	No	Yes - up to 50 points	No	<b>200 point program:</b> › Undergraduate degree in any discipline, or equivalent › Personal statement <b>150 point program:</b> › Undergraduate degree in business/commerce or related discipline or equivalent › Personal statement	<b>30</b>
<b>Master of Marketing Communications</b> Collaborative program hosted by the Graduate School of Humanities and Social Sciences	2 years full-time/ 4 years part-time (200 point program); 1.5 years full-time/ 3 years part-time (150 point program)	February/July	No	Yes - up to 50 points	No	<b>200 point program:</b> › Undergraduate degree with at least 70%* average or equivalent <b>150 point program:</b> › Undergraduate degree in a cognate discipline with at least 70%* average or equivalent, or › Undergraduate degree in any discipline with at least 70%* average or equivalent, and at least two years of documented, relevant media and communications work experience or equivalent	<b>29</b>
<b>ACTUARIAL STUDIES</b>							
<b>Master of Actuarial Science</b> Graduate Diploma in Actuarial Science also available	1.5 years full-time/ 3 years part-time (150 point program) 2 years full-time/4 years part-time (200 point versions also available)	February	No	No	GRE	› Undergraduate or graduate degree in any discipline with the equivalent of a major in mathematically based subjects › Performance on the GRE › Personal statement	<b>32</b>
<b>Master of Commerce (Actuarial Science)</b>	1.5 years full-time/ 3 years part-time	February	Yes	No	GRE	› Undergraduate or graduate degree in actuarial science or similar with a weighted average mark of at least 75%* › Performance on the GRE › Personal statement	<b>33</b>
<b>ECONOMICS</b>							
<b>Master of Economics</b> Graduate Diploma in Economics also available	2 years full-time/ 4 years part-time	February	No	No	GRE	› Undergraduate or graduate degree with a strong analytical or mathematical component and a weighted average mark of at least 75%* › Performance on the GRE › Personal statement › Masters applicants who meet the following requirements may be awarded up to 100 points of credit: four-year honours degree in economics or relevant graduate degree with a weighted average mark of at least 75%*	<b>34</b>
<b>ANALYTICS</b>							
<b>Master of Applied Econometrics</b>	2 years full-time/ 4 years part-time	February	No	No	GRE	› A first year statistics subject must have been completed › Performance on the GRE › Personal statement › An undergraduate or postgraduate degree with a strong analytical and mathematical component with a major in social science, commerce or stem.	<b>35</b>
<b>Master of Business Analytics</b>	1 year full-time	January	No	No	No	› Undergraduate degree with a weighted average mark of at least 65%* › Demonstrated academic success in third-year quantitative subjects at university level › Interview › IELTS of 7.0, no band less than 6.5 or equivalent	<b>36</b>
<b>ONLINE PROGRAMS</b>							
<b>Graduate Certificate in Business</b>	6 months full-time/ 12 months part-time	January/July	No	No	No	› Undergraduate degree in any discipline, or equivalent › Personal statement	<b>37</b>

Meeting these requirements does not guarantee selection. In ranking applications, the Selection Committee will consider:

- › prior academic performance; and
- › the GMAT or GRE scores (if required) unless the applicant has completed an undergraduate degree in Australia or New Zealand or met one of the approved conditions for GMAT or GRE exemption, see p. 44
- › the personal statement.

The Selection Committee may seek further information to clarify any aspect of an application. All programs require an IELTS of 6.5 with no band less than 6.0 or equivalent unless otherwise specified. International Student Visa holders are not eligible to enter part-time programs.

\* The University of Melbourne equivalent grade.

# Make your next step a leap

When choosing a university in which to earn your degree, you want to know that at the end of your study, you can work anywhere in the world.

## Why Study at Melbourne Business School?

**1. Join a world class university and business school.** Melbourne is consistently ranked as a leading university in business disciplines.

**2. Change your career path or specialise.**

Our programs for recent graduates and early career professionals allow graduates from any academic background to study a business masters or for commerce/business graduates to develop specialist knowledge.

**3. Prepare for your future career.** You'll have opportunities to access our work integrated learning and career mentoring programs #6 worldwide for graduate employability (QS Employability Rankings 2019).

**4. Become part of our global alumni network.**

With over 70,000 alumni in Australia and around the world!

**5. Join our student community and make a difference.** Many of our student clubs and societies provide pro-bono advice and consulting to charities and not-for-profits in Australia and overseas.

## Accreditation

### AACSB accreditation

Melbourne Business School is accredited internationally by the Association to Advance Collegiate Schools of Business (AACSB) International.



### EQUIS accreditation

Melbourne Business School is accredited internationally by EQUIS (the European Foundation for Management Development Quality Improvement System).



**#1** University in Australia

- Times Higher Education rankings, 2019

**#20** globally for Business and Management

**#16** globally for Accounting and Finance

**#24** globally Economics and Econometrics

- QS World Rankings by subject 2019. QS rankings are based on academic reputation, employer reputation and research impact.



# The City of Melbourne

Melbourne Business School is located in the heart of Melbourne – one of the world's most liveable cities. MBS sits on the edge of the Melbourne CBD, with ready access to public transport.

## Festivals

Home to major events such as: Melbourne International Comedy Festival, Melbourne International Film Festival, the Melbourne Writers Festival, White Night and the Fringe Festival.

## Sporting capital

Sporting highlights include: Australian Open Tennis, Formula 1 Grand Prix, the glamorous Melbourne Cup Carnival, and of course, Australian Rules Football (AFL).

## Cafe culture

Melbournians love food and wine, from budget to high-end, Melbourne is famous for its European-style cafe and restaurant culture.

## Easy to get around

Reliable and easy to navigate public transport system of trams, buses and trains.

**#3** In the world for best student city

– QS Rankings 2019

**#11** In the world for quality of life

– Monocle's 2019 Quality of Life Survey

## Melbourne at a Glance



**Population:** 5 million



**Climate:** Temperate



**Rainfall:** Low



**More information:**  
visitmelbourne.com



Groceries \$80-150/week



MYKI travel pass \$21.50/week



Phone payment plan  
\$50/month



Coffee on campus \$3.50



Shared private rental  
(close to campus) from  
\$225 - 325/week



Residential college\*  
from \$685 - \$935/week

\*Includes utilities, furniture, academic support and residential life program

# Student life at Melbourne Business School

At MBS, we offer a comprehensive program to support your learning, develop your skills, and enrich your degree. We encourage you to be involved both on and off campus and to make the most of your time outside the classroom.

## Student Societies

Being part of a student society is a key component of student life at MBS.

Joining a student society is not just about getting involved, volunteering, gaining new skills, and making new friends during your time at MBS – many of our clubs also give back to the community.

- › Accounting Students' Association
- › Actuarial Students' Society
- › AIESEC
- › Banking on Women
- › Cainz
- › Commerce Students' Society

- › Economics Student Society of Australia
- › ENACTUS
- › Financial Management Association of Australia
- › Global Consulting Group
- › Graduate Student Association
- › Melbourne Business School Student Association (MBSSA)
- › Melbourne Microfinance Initiative
- › Students' Association of Management and Marketing

## Melbourne Business School Student Association (MBSSA)

The official student society of Melbourne Business School, the MBSSA offers a huge program of events run by students for students that you can get involved with:

-  1 Case Competition
-  5 + Professional Development Seminars
-  10 + Charity and volunteering opportunities
-  20 + Social events including an annual Business Ball
-  4 Sporting Events
-  @mbsstudentassociation
-  @mbsstudentassoc
-  MBS Student Association

# Practicums

## A unique approach

We offer our students a distinctive duo of programs which sets us apart from other Australian business schools: the **Global Business Practicum (GBP)** and the **Business Practicum (BP)**. In teams, students are assigned to a host company to undertake a real business consulting project. The Practicum experience plays an important role in bridging the gap between academic learning and the commercial world for MBS students and offers excellent career preparation. Entry to our practicum subjects is highly competitive with students being considered based on the subject application which takes into account their academic performance.

**Stephen Woolley**  
Partner, PwC

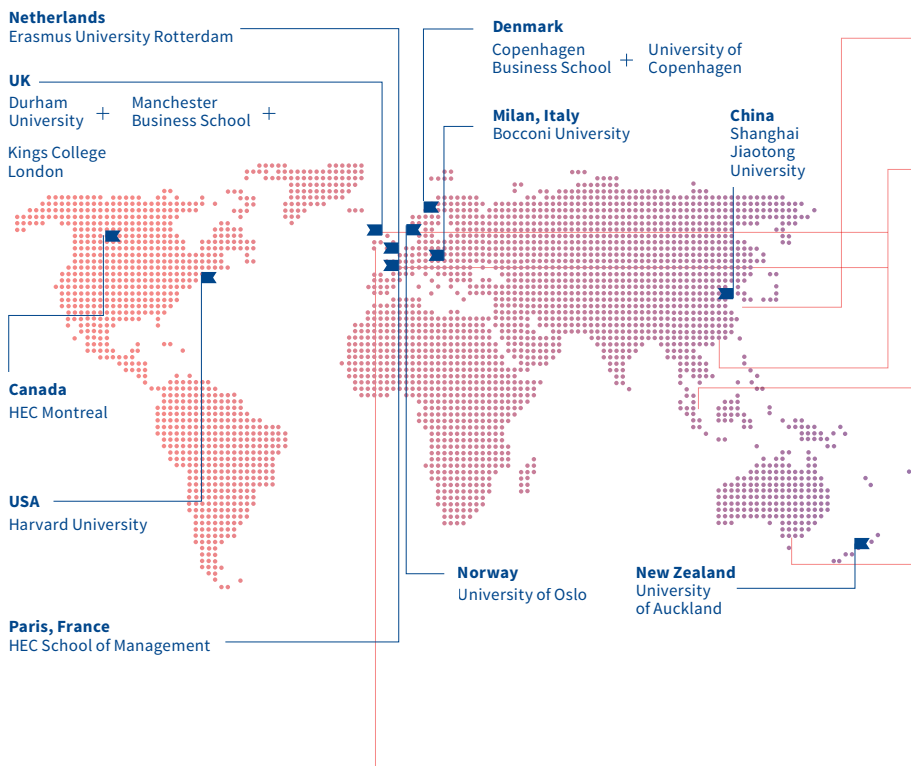
“The most impressive thing about the Practicum students is their combination of strong research skills and innovative thinking which helped us toward solving an important social issue project in Hong Kong.”

## Practicum 2019 Facts

- 119 Students participated in the BP
- 139 Students participated in the GBP
- 30 Partner companies for the BP
- 27 Partner companies for the GBP

# Exchange and partner institutions

## Destinations for our students on study abroad or exchange have included:

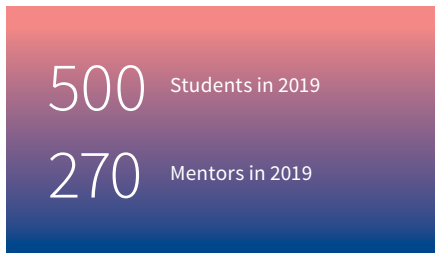


## Global Business Practicum partners 2019

- Shanghai**  
31Jiu, NAB, Radisson, Silk Initiative, AustCham, PwC
- Hong Kong, London and Paris**  
HKICPA, PwC, Melco Crown, Nomura, Ocean Park & Toll Global Forwarding, ARUP, Asian Private Banker, Deloitte, KPMG
- Singapore**  
Bayer, NAB, KPMG, Fairmont Hotels, QBE, BTS Consulting, GSK, PwC
- Business Practicum partners**  
ANZ, PwC, Oxfam, Royal Botanic Gardens, The Huddle (North Melbourne Football Club), L’Oreal, FJORD, National Heart Foundation, BankVic, WSP Digital, MECCA, ShineWing, AFL, IE Digital, Shout for Good, Copia, AASB and many more organisations. Sydney, ANZ, Deloitte, Publicis Media
- London**  
Jones Lang LaSalle, National Australia Bank, Money Advice Service, Unilever, Ernst & Young

### Career Mentoring program

The program aims to assist students with their transition out of university into the workforce. A mentor may be able to provide information on industries, professions and general work skills as well as advice and support with career direction, networking, skills assessment, job hunting/ applications.



### Skills and personal effectiveness programs

In addition to the technical skills you'll gain from your degree, MBS also offers students the opportunity to develop their employability skills – those non-technical skills, knowledge and understanding that you need to participate effectively in the workplace. Delivered by industry and academic experts, these workshops will develop your skills and knowledge on topics including:

- > workplace communications
- > effective team work and conflict management
- > critical thinking and analysis
- > networking.

### Internships

Local and international internships are offered in a variety of organisations and industry sectors. Each internship is formulated to provide students with valuable experience, introducing challenges and opportunities faced in the working world. Depending on the needs and resources of the employing organisation, internships can vary in length, are usually paid at least a minimum wage, and may lead to continuing work. We hold employer presentations on campus, throughout the year to promote internship opportunities to students.

# Scholarships

Melbourne Business School offers over 200 fee remission scholarships a year to outstanding local and international students. These scholarships are awarded on a competitive basis and offer a significant discount on tuition costs to the value of 25%-100%. Offers are based on academic merit and no separate application is required. All course applications received by the relevant application deadline will be automatically considered for a fee remission scholarship. For more in-depth scholarship information please visit **[mbs.unimelb.edu.au/scholarships/grad](https://mbs.unimelb.edu.au/scholarships/grad)**.

The University also offers Indigenous specific scholarships to eligible graduate students.

See: **[gradaccess.unimelb.edu.au](https://gradaccess.unimelb.edu.au)**.

Students commencing a Melbourne Business School program may be eligible for awards issued by central scholarships.

For a list of all available awards administered by the university, please visit **[scholarships.unimelb.edu.au](https://scholarships.unimelb.edu.au)** and use the search criteria provided.

If you have faced adverse personal circumstances in your undergraduate degree, you may also be eligible for the benefits under Graduate Access Melbourne.

### Our Scholarships:

- Global Graduate Merit Scholarship
- International Graduate Merit Scholarship
- Arthur Gordon Whitlam International Graduate Scholarship
- Melbourne Graduate Scholarship
- Local Graduate Merit Scholarship
- Indigenous Business Leadership Scholarship
- Arthur Gordon Whitlam Local Graduate Scholarship





**Tzu-Ting Liao**

TAIWAN

Current Student

**Master of Management (Marketing)**

International Graduate

Merit Scholarship Recipient

“Studying at MBS is an experience that always inspires me to think differently. Exploring new things in the city and meeting people are the most exciting part. Melbourne has become a second home for me.”



**Arianna Oioli**

ITALY

Current Student

**Master of Management**

“I always wanted to come to Australia. Studying in Melbourne, at this beautiful campus, has allowed me to experience another part of the world, and learn in a completely new way to what I’ve experienced before.”

# Our disciplines

## Accounting

Accounting in today's business world is extremely sophisticated. Accounting helps us to understand the financial structure of an organisation, and produce and analyse financial information.

The University of Melbourne has taught accounting since 1925 and has built a strong reputation as a premier educator in the field, which continues today with a high calibre of academic staff and students.

## Actuarial Science

Actuarial Science is a discipline well-known for its quantitative aspects and mathematical rigour. An actuary's work is based upon a multi-disciplinary background of mathematics, statistics, demography, finance and economics.

The Centre for Actuarial Studies is located within the Department of Economics. The Centre is one of only seven teaching units in Australia that is fully accredited by the Actuaries Institute.

## Economics

Economics examines ways to understand what happens in markets, the performance of national economies, and develops approaches for analysing and interpreting data.

The Faculty of Business and Economics is also home to the Melbourne Institute, Australia's leading and longest-standing research institute in the field of economics.

## Econometrics

Econometrics applies statistical methods for estimating economic relationships, testing economic theories, and evaluating and implementing policy. Econometric methods are used to inform on diverse issues including understanding fiscal responses to macroeconomic conditions, and the impact of government policies, such as the impact of trade liberalisation on wage inequality.

The Department of Economics has over 20 academic staff specialising in theoretical or applied econometrics. The Econometrics Research Unit is a joint endeavour between the Department of Economics and the Melbourne Institute.

## Finance

Financial markets, products and practices are fast-evolving and posing challenges for practitioners who must keep pace with increasingly complex products.

The Department of Finance is one of the few Australian university departments exclusively committed to this discipline and is internationally recognised for its world-class research, research training, and undergraduate and postgraduate education in finance. The global relevance of its curriculum is evidenced by its program partnership with the CFA Institute.

## Management

Management focuses on how organisations operate – what they do, their employment practices, management methods, and their business strategies. It is the process of achieving organisational goals, and demands an understanding of the economic, social and environmental contexts.

Our Management programs are taught by some of the finest Australian and international academics acclaimed for their innovative teaching and engaging subject matter.

## Marketing

Marketing is about understanding customer needs, resources and networks to create value for the customer and for the organisation.

Marketing programs at MBS are designed and taught by academics known for their top-tier research and high-quality teaching performance. Many are consultants to businesses, government and the corporate sector.

## Entrepreneurship

Studying entrepreneurship relates to gaining a toolkit to allow you to design, build, launch and scale your own products and services. Successful Entrepreneurs are those who can identify a clear gap in the market and iteratively design to meet their customers' needs.

Melbourne is at the heart of Australia's startup scene and MBS has partnered with the Wade Institute of Entrepreneurship to deliver a highly practical boutique program for creative, passionate and driven individuals.

# Graduate Certificate in Business

The Graduate Certificate in Business is an online course which provides introductory studies in a range of business disciplines including finance, accounting, economics and management, all online.

On successful completion of this degree, graduates will be:

- › Critical thinkers and problem solvers in relation to business and commerce related issues and in developing solutions to problems in organisations and in society
- › Effective decision makers in business and commerce
- › Knowledgeable in the core areas of management
- › Competent in critical evaluation of evidence
- › Clear in articulating management issues, ideas theories and solutions to a range of audiences in written and oral .

## Who is it for?

This graduate certificate is ideal for:

- › Early to mid-career professionals looking to add a business qualification to their skills portfolio; or
- › Recent university graduates looking to transition into a business career.

Students who successfully complete the online Graduate Certificate in Business are also eligible to apply for a Master of Management program.

## Graduate Certificate in Business program structure

The Graduate Certificate in Business is comprised of four foundation subjects.

Students will select four from a range of 6 x 12.5 credit point intensively delivered online subjects.

## Online subjects:

- › Accounting Analysis and Decisions
- › Economics of Markets and Organisations
- › Empirical Methods for Business
- › Financial Management
- › Business Analytics and Decision Making
- › Value Creation Strategies

There are no pre-requisites. Students who complete the online Graduate Certificate in Business are also eligible to apply for entry into an on-campus Master of Management program or Master of International Business. Credit may be granted for subjects completed as part of the Certificate.

## Enhance Your Career

**4** subjects > **6** months > **100%** online

(6 months full-time OR 12 months part-time)

# Master of Actuarial Science

Graduates of this degree will be critical thinkers in relation to actuarial studies and related disciplines. You will gain expertise in:

- › fundamental theories of actuarial science as they apply in life insurance, general insurance and superannuation
- › assessing the suitability of actuarial, financial and economic models in solving actuarial problems

As a graduate of the degree you will be well-placed to enter the actuarial profession.

## Who is it for?

If you are a non-actuarial graduate with mathematical or statistical specialisations (e.g. mathematics, physics or engineering), the Master of Actuarial Science provides you with the skills required for immediate transition into the workplace as a trainee actuary.

## The Master of Actuarial Science is accredited by the Actuaries Institute.

You have the option of applying for a 2-year full time, 4-years part-time Master of Actuarial Science (Extended), for applicants requiring further math and statistics training, a 1.5-year full time, 3-years part-time Master of Actuarial Science or a 2-year full time, 4-years part-time Master of Actuarial Science (Enhanced), offering greater elective and professional exam exemptions from the Actuaries Institute.

The Master of Actuarial Science (Extended) provides the fastest graduate pathway to the actuarial profession and enables students to gain exemptions from Part I (Foundation) professional exams with sufficiently good performance in subjects taken in the degree.

The Master of Actuarial Science (Enhanced) provides a graduate pathway to professional entry to actuarial profession and enable students to gain exemptions from all Part I actuarial professional

exams and from three Part II professional exams toward the associateship of Actuaries Institute with sufficiently good performance in subjects taken in the degree.

The Faculty of Business and Economics has also been designated a Centre of Actuarial Excellence by the US Society of Actuaries. It is possible to gain waivers from some of their exams by first gaining Part I qualifications via the Master of Actuarial Science.

## Graduate Diploma in Actuarial Science

The Graduate Diploma in Actuarial Science provides graduates who have a bachelor's degree, including a strong mathematical component, with a one-year degree that provides a pathway to a professional actuarial career.

The entry requirements and application details for the Graduate Diploma in Actuarial Science are the same as those for the Master of Actuarial Science.

A CRICOS Code for this course is pending.

## Master of Actuarial Science program structure

### Sample 200-point Enhanced program study plan Year 1:

<b>Sem 1</b>	Mathematics of Finance 1	Life Insurance Models 1	Accounting and Finance for Actuaries	Data Analytics in Insurance 1
<b>Sem 2</b>	Mathematics of Finance 2 enrich your degree	Life Insurance Models 2	Topics in Insurance and Finance	Life Contingencies

### Enrich your degree: optional programs to enhance your employability

<b>Year One</b>	Attend career development workshops	<b>Year Two</b>	Participate in Unimelb Startup Pitch Competition
	Participate in MBSSA events and Programs		Work on a club consulting project
			Lead a club or society

### Sample 200-point Enhanced program study plan Year 2:

<b>Sem 1</b>	Mathematics of Finance 3	Actuarial Practice and Control 1	Economics for Actuaries	General Insurance Modelling
<b>Sem 2</b>	Actuarial Practice and Control 2	Data Analytics in Insurance 2	Statistical Techniques in Insurance	Business Practicum

NB: This is a sample study plan and is indicative only.

Foundation/constrained-choice foundation subject
Core/constrained-choice core subject or capstone subject
Elective subject

# Master of Commerce (Actuarial Science)

The Master of Commerce (Actuarial Science) provides advanced training in actuarial theory and practice. It provides students with a broad grounding in quantitative techniques in insurance and financial risk modelling.

Graduates will be able to describe, evaluate and utilise the fundamental theories underlying actuarial practice across the main areas of insurance and financial mathematics including:

- › superannuation
- › general insurance
- › valuation of embedded derivatives contracts

## Who is it for?

The Master of Commerce (Actuarial Science) is suited to those who hold a degree in actuarial science and want to complete advanced studies in the field. The program has a Practice Pathway, which focuses on advanced professional training, and a Research Pathway, which prepares you for the PhD in Actuarial Studies.

## Professional accreditation

Graduates of the degree who have performed at a sufficiently high level will have gained the knowledge required to complete the associateship of the Actuaries Institute and may gain exemptions from almost all of its requirements.

The Faculty of Business and Economics has also been designated a Centre of Actuarial Excellence by the US Society of Actuaries. It is possible to gain waivers from some of their exams by first gaining Part I qualifications via the Master of Commerce (Actuarial Science).

## Career outcomes

Students from the first graduate cohort have been employed in roles such as:

PhD Candidate, Cass Business School, United Kingdom

Research Assistant, Melbourne Business School, Australia

Actuarial Analyst, China Continent Property & Casualty Insurance, China

## Master of Commerce (Actuarial Science) program structure - practice pathway

### Sample 150-point program study plan Year 1:

<b>Sem 1</b>	Insurance Risk Models	Mathematics of Finance 3	Actuarial Practice & Control 1	Numerical Techniques in Finance
<b>Sem 2</b>	Actuarial Practice & Control 2	Insurance Risk Models 2	Mathematics of Finance 4	Time Series Analysis and Forecasting

### Enrich your degree: optional programs to enhance your employability

<b>Year One</b>	Attend career development workshops	<b>Year Two</b>	Participate in Unimelb Startup Pitch Competition
	Participate in MBSSA events and Programs		Work on a club consulting project
			Lead a club or society

### Sample 150-point program study plan Year 2:

<b>Sem 1</b>	Data Analytics for Insurance 2	Business Risk Management	Mathematical Statistics	Systems Modelling and Simulation
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NB: This is a sample study plan and is indicative only. Students interested in progressing to the PhD program will need to complete an Actuarial Science Research Report over two consecutive semesters.

Core/constrained-choice core subject or capstone subject  Elective subject

# Master of Business Analytics

Gain the skills and knowledge to become a stand-out analytics professional — an expert in not just maths and technology, but the ability to approach analytics with the strategic perspective of the business mind.

As a student in this degree you will:

- › Learn how data can drive decision making through statistical and quantitative analysis, explanatory and predictive modelling and fact-based management
- › Be taught by experts from computer science, statistics, mathematics and business management to provide an integrated learning experience
- › Learn to use R, Python, Tableau and other tools

## Who is it for?

This program is ideal if you have a natural talent and passion for working with data, and hold an undergraduate degree that demonstrates third-year university level study in quantitative subjects such as:

- › Mathematics or Statistics
- › Computer Science
- › Information Systems
- › Engineering
- › Actuarial Science
- › Physics
- › Finance or Economics
- › Science

Ideally, you would have completed a sequence of two or three undergraduate or graduate statistics courses that include probability theory and regression analysis.

## Program structure

Module 1 – Introduction to Business Problems

Module 2 – Business Analytics Foundations

- › Computing and Programming for Business Problems
- › Data Warehousing
- › Statistical Learning
- › Decision Making and Optimisation
- › Personal Effectiveness Program

Module 3 – Advanced Business Analytics

- › Machine Learning
- › Data Visualisation
- › Predictive Analytics
- › Text and Web Analytics
- › Personal Effectiveness Program

Module 4 – Analytics Lab

Module 5 – Business Analytics Applications

- › Finance Analytics
- › Marketing Analytics
- › Supply Chain Analytics
- › Business Case Study
- › Personal Effectiveness Program

**Please note all subjects are core.**

## Career outcomes

Graduates of this program are employed in roles such as:

**Within 1 year of graduating:**  
Customer Advertising Analytics,  
Amazon, Seattle, USA

**Within 2 years of graduating:**  
Pricing Manager, Woolworths Group,  
Sydney

**Within 3 years of graduating:**  
Robotics/Automation Technical Lead,  
Jetstar Airways, Melbourne

# Master of Applied Econometrics

The Master of Applied Econometrics is a two-year degree that focuses on the practical application of econometric modelling techniques. It combines coursework and research components to equip you with the skillset required to guide and inform economic decision making in a data-driven manner.

Graduates of this degree will be critical thinkers in relation to microeconomics, macroeconomics and econometrics and will develop expertise in:

- › practical application of econometric modelling techniques
- › analytical skills in the application of econometric theory, knowledge, principles, techniques and data
- › explaining, applying and critically evaluating the use of econometric models for forecasting, assessing different economic policy and decision making options
- › applying methods learned to address policy and business decision questions

## Who is it for?

The Master of Applied Econometrics is suitable if you have a strong analytical/mathematical background, with a major in social science, commerce or STEM and wish to acquire the advanced skills needed to practice as a data analysts.

## Career outcomes

Graduates from the first cohort of this program are likely to be employed in organisations like banks, government, consulting firms and think tanks in roles such as:

**Within 1 year of graduating:**  
Analyst

**Within 4 years of graduating:**  
Data Scientist

**Within 6 years of graduating:**  
Modelling and Insights Leader

## Master of Applied Econometrics program structure

### Sample 200-point program study plan Year 1:

<b>Sem 1</b>	Basic Econometrics	Forecasting in Economics and Business	Mathematical Economics	Macroeconomics 2
<b>Sem 2</b>	Applied Microeconomic Modelling	Microeconomics 2	Time Series Analysis & Forecasting	Econometrics 2

### Enrich your degree: optional programs to enhance your employability

<b>Year One</b>	Attend career development workshops	<b>Year Two</b>	Participate in Unimelb Startup Pitch Competition
	Participate in MBSSA events and Programs		Work on a club consulting project
			Lead a club or society

### Sample 200-point program study plan Year 2:

<b>Sem 1</b>	Econometrics 3	Research Methods	Economics Analysis and Policy	Macroeconomics
<b>Sem 2</b>	Research Project	Microeconomics	Bayesian Econometrics	Financial Econometrics

NB: This is a sample study plan and is indicative only.

Core/constrained-choice core subject or capstone subject    Elective subject

# Master of Economics

The Master of Economics is a two-year program providing advanced studies in economics and econometrics. It is ideal if you wish to acquire the skills needed to practice as a professional economist in the public or private sectors. You will graduate as a critical thinker in relation to microeconomics, macroeconomics and econometrics and will develop expertise in:

- › fundamental principles influencing markets and managing organisations
- › evaluating the impact of a variety of cultural and environmental factors on economic policy and business decisions
- › interpreting and critically evaluating articles in economics research literature

## Who is it for?

The Master of Economics is ideal if you have prior training in economics, or possess a strong analytical/mathematical background, and wish to acquire the advanced skills needed to practice as a professional economist in the public or private sectors. The program is also an appropriate foundation for further PhD study.

## Graduate Diploma in Economics

Offers flexibility if you are seeking a shorter graduate qualification in economics.

Graduates can acquire and be able to apply the skills of a professional Economist at an Honours level.

The Graduate Diploma is eight subjects in duration, and will normally be completed in one year full-time or two years part-time. The entry requirements for the Graduate Diploma are the same as those for the Master of Economics.

## Career outcomes

Graduates of this program are employed in roles such as:

### Within 1 year of graduating:

Economist, Environment Protection Authority Victoria, Australia

### Within 2 years of graduating:

Analyst, Reserve Bank of Australia

### Within 4 years of graduating:

Senior Financial Analyst, Thomas Reuters, United Kingdom

### Within 7 years of graduating:

Senior Lecturer, City University of Macau, Macau

## Master of Economics program structure

### Sample 200-point program study plan Year 1:

<b>Sem 1</b>	Advanced Microeconomics	Advanced Macroeconomics	Econometrics 2	Game Theory
<b>Sem 2</b>	International Trade	Industrial Organisation	Labour Economics	Publis Economics

### Enrich your degree: optional programs to enhance your employability

<b>Year One</b>	Volunteer through a club or society		<b>Year Two</b>	Participate in MBS Case Competition	
	Attend career development workshops	Participate in MBSSA events and programs		Join Career Mentoring Program	Lead a club or society

### Sample 200-point program study plan Year 2:

<b>Sem 1</b>	Microeconomics	Macroeconomics	Econometrics 3	Economics Research Report Part 1
<b>Sem 2</b>	Development Economics	Public Economics	Mathematics for Economists	Economics Research Report Part 2

NB: This is a sample study plan and is indicative only.

Core/constrained-choice core subject or capstone subject    Elective subject

# Master of Entrepreneurship

Delivered at the Wade Institute, the Master of Entrepreneurship provides the knowledge and skills needed to develop and launch innovative new businesses or successfully commercialise products and services. This is a strategic, industry leading degree for anybody who wants to be part of the exciting and rapidly expanding world of start-ups.

The Master of Entrepreneurship is an interdisciplinary University of Melbourne program offering core subjects from Melbourne Business School, the custodial graduate school for the degree, as well as elective options from the Melbourne School of Engineering.

## Who is it for?

This highly practical program is for creative, passionate and driven individuals who want to acquire the skills and knowledge to successfully commercialise products and services in a start-up environment. This is a bespoke degree for a small select group of students.

## Wade Institute

The Wade Institute is part of a thriving entrepreneurial precinct that brings together smart, curious, and ambitious minds and is the home of the Master of Entrepreneurship.

The Institute is a purpose-built centre designed to encourage collaboration between students, startups, industry and visitors from all around the world. The centre has flexible spaces for learning, co-working, networking, and startup events to foster a thriving innovation hub.

Located at Ormond College, the precinct also offers student accommodation with services that include meals, onsite gym, counselling team, resident academics, and social events.

## Career outcomes

Graduates of the first cohort have been employed in roles such as:

Strategy and Innovation Consultant, EY

Co-founder, MimicTec, an AgTec Start-up

Innovation Ecosystem Lead, Telstra

Co-founder and CEO, girlworld, an annual summit promoting girls in STEM

## Master of Entrepreneurship program structure

### Sample 150-point program study plan:

<b>Summer Term</b>	Foundations of Entrepreneurship in Practice				
<b>Sem 1</b>	Entrepreneur within*	Garage Project	Creating a successful Business Model	Design Thinking	Business Acumen for Entrepreneurs
<b>Winter Term</b>	↓	Creating your own enterprise**	Internship		
<b>Sem 2</b>		↓	Managing Growth and Pathways to Market	Social Entrepreneurship	Entrepreneurial Organisation Foundations

NB: This is a sample study plan and is indicative only.

■ Foundation/constrained-choice foundation subject   ■ Core/constrained-choice core subject or capstone subject   ■ Elective subject

\*Runs Semester 1 – Semester 2

\*\*Runs Winter Term – Semester 2

# Master of Marketing Communications

Co-taught with the University of Melbourne’s Graduate School of Humanities and Social Sciences, the Master of Marketing Communications is designed to cultivate future executives and professionals who will work within the merging sectors of marketing and communication.

You will develop skills in areas including:

- › quantitative and qualitative data analysis
- › project management and negotiation
- › interpretation and application of data to inform and communicate strategic marketing plans
- › practical experience gained through internships and group based learning

## Who is it for?

Designed for those with a keen interest in analysis of emerging technology and their impact on modern marketing and communications. If you want to understand theory and practice, the Master of Marketing Communications will teach you how to address opportunities across Australia, the Asia-Pacific region and the world.

Explore cross-cultural communication and develop a range of professional skills, such as report writing, budgetary expertise and strategic leadership. Utilise your knowledge through a practical internship or group-based capstone experience, or conceptualise, plan and execute an independent research project.

## Career outcomes

Graduates of this program are employed in roles such as:

**Within 1 year of graduating:**  
Content Marketing Coordinator

**Within 5 years of graduating:**  
Media Relations Advisor

**Within 10 years of graduating:**  
Campaign Strategy Director

## Master of Marketing Communications program structure

### Sample 200-point program study plan Year 1:

Sem 1	Foundations of Marketing & Communication		Marketing Management	Public Relations & Communications
Sem 2	Integrated Marketing Communications	Writing for Marketing Communication	Marketing Metrics	Transcultural Communication at Work

### Sample 200-point program study plan Year 2:

Sem 1	Marketing & Media in a Global Context	Managing for Value Creation	Leading for Strategic Advantage	Cultural Complexity and Intelligence
Sem 2	Researching Audiences and Reception	Serial Storytelling	Internship Placement	

NB: This is a sample study plan and is indicative only.

■ Foundation/constrained-choice foundation subject   ■ Core/constrained-choice core subject or capstone subject   ■ Elective subject

# Master of Finance

Our new Master of Finance has been designed to equip you with specialist technical knowledge preparing you for a career in the ever-evolving finance sector.

The course will cover advanced material on financial markets and financial decision making which is academically rigorous, practically orientated and globally relevant.

## Who is it for?

The Master of Finance is designed for students who have completed a Bachelor of Commerce, or equivalent, with extensive previous finance studies to undertake a broader and more comprehensive training in finance than is feasible within an undergraduate degree.

## Graduate Attributes

The Master of Finance is a boutique program for a small, high calibre cohort offering opportunities to take part in work-integrated learning and gain practical experience for their CV. The degree aims to provide graduates with:

- › A practical career-oriented program
- › Detailed knowledge of the operations and activities of financial markets
- › An understanding of financial management principles and their application to financial policy
- › A comprehensive understanding of Australian and international financial markets
- › A comprehensive knowledge of various asset classes and the operation of the markets in these asset classes
- › An applied knowledge of specialised aspects of the finance industry

Accredited by the CFA, the Master of Finance is a 150 point (1.5 year program full-time load), with a Master of Finance (Enhanced) 200 point (2-year full-time) program also available offering opportunities to undertake an international exchange, research project or additional electives.

## Career outcomes

Graduates of this program are employed in roles such as:

**Within 1 year of graduating:**  
Advisory, Corporate Finance,  
Grant Thornton Australia

**Within 3 years of graduating:**  
Associate Analyst at Macquarie Group,  
Australia

A CRICOS Code for this course is pending.

## Master of Finance program structure

### Sample 150-point program study plan Year 1:

<b>Sem 1</b>	Quantitative Analysis of Finance 1	Economics of Finance	Financial Statement Analysis	Financial Markets and Instruments
<b>Sem 2</b>	Corporate Restructuring and Valuation	Fintech: Foundations and Applications	International Financial Management	Communicating Current Issues in Finance

### Enrich your degree: optional programs to enhance your employability

<b>Year One</b>	Attend career development workshops	<b>Year Two</b>	Participate in Unimelb Startup Pitch Competition
	Participate in MBSSA events and Programs		Work on a club consulting project
			Lead a club or society

### Sample 150-point program study plan Year 2:

<b>Sem 1</b>	Applied Investment Management	Applied Risk Management	Financial Crisis	Case Studies in Finance
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NB: This is a sample study plan and is indicative only.

Compulsory subject
  Core/constrained-choice core subject or capstone subject
  Elective subject



**Professor John Handley**

Head of Finance Department

“The Master of Finance aims to equip graduates with the necessary technical skills and knowledge for a professional career in a finance industry characterised by increasing complexity and change. The course will cover advanced material on financial markets and financial decision making which is academically rigorous, practically orientated and globally relevant.”

# Master of International Business

The Master of International Business helps you develop wide-ranging skills that will enhance your effectiveness as a manager working in international business.

The program provides a solid grounding in:

- › management and strategic thinking
- › international and global market operations
- › policies governing the world trade and investment system, with an emphasis on the Asia-Pacific region

## Who is it for?

An ideal program if you are interested in establishing a management career and want to develop an awareness of the policies governing the world trade and investment system.

## Dual-Degree option

Exclusive to the Master of International Business is the opportunity to earn a dual degree with one of our partner institutions:

- › The MSc Marketing Management - Università Bocconi (Bocconi University), Milan, Italy
- › The MSc Global Supply Chain Management - HEC Montréal, Montréal, Canada

Dual degrees offer high-achieving Master of International Business students the opportunity to fast-track their career by:

- › earning two masters degrees
- › signalling to prospective employers your commitment to a career in international business

**Masters of International Business students are able to choose electives from the University's Master of International Relations program as well as other business and economics disciplines at MBS.**

**Discover your elective options - see p. 42.**

## Career outcomes

Graduates of this program are employed in roles such as:

**Within 1 year of graduating:**  
Consultant, Capgemini

**Within 2 years of graduating:**  
Senior Analyst (Cooperation), Ministry of Foreign Affairs, Regional Integration and International Trade, Mauritius

**Within 4 years of graduating:**  
Senior Audit Associate at Deloitte, Macau

**Within 6 years of graduating:**  
Manager, Emerging Markets, Ausnet Services

## Master of International Business program structure

### Sample 200-point program study plan Year 1:

<b>Sem 1</b>	Business Analysis & Decision Making	Foundation option 1	Foundation option 2	Management Competencies
<b>Sem 2</b>	Cross Cultural Management & Teamwork	Cooperation & Conflict in World Trade International Human Resources	International Human Resources	Global Corporate Governance

### Enrich your degree: optional programs to enhance your employability

<b>Year One</b>	Volunteer through a club or society	<b>Year Two</b>	Work on a club consulting project
	Attend career development workshops		Join Career Mentoring Program
			Participate in Unimelb Startup Pitch Competition

### Sample 200-point program study plan Year 2:

<b>Sem 1</b>	Issues in Managing the Multinational	International Marketing Management	Strategic Management	Global Business Practicum (selective)
<b>Sem 2</b>	Global Corporate Strategy	Asian Business & Management	Accounting for Decision Making	Digital Business and Marketing

NB: This is a sample study plan and is indicative only.

■ Foundation/constrained-choice foundation subject ■ Core/constrained-choice core subject or capstone subject ■ Elective subject



**Maria Cruz**

PHILIPPINES

Consultant at Bank Australia,  
Melbourne

**Master of International Business  
– graduated 2018**

“The Work Integrated Learning components of my studies at MBS gave me the chance to expand my roots in Australia, to see the work I’d done be put into practice, and begin developing a professional network before I graduated.”

# Master of Management

The Master of Management provides foundational business training, as well as specialist training in organisational management, covering a broad spectrum including:

- › managing innovation and change
- › motivating and leading people
- › strategies for national and global markets
- › developing customer-oriented organisations

## Who is it for?

This program is suitable if you hold an undergraduate degree in an area outside of business/commerce and have aspirations to assume a managerial position in a particular field of expertise. The program is also ideal for business/commerce graduates who wish to add a specialisation in management to their portfolio.

**Discover your elective options – see p. 42.**

## Career outcomes

Graduates of this program are employed in roles such as:

**Within 1 year of graduating:**  
Senior Sales Consultant, Platinum SEO

**Within 2 years of graduating:**  
Business and Integration Architecture Specialist, Accenture Australia

**Within 3 years of graduating:**  
CEO and Co-founder Kokatto, Jakarta

**Within 5 years of graduating:**  
Manager - Business Systems, Sapura Kencana Petroleum Berhad, Malaysia

## Master of Management program structure

### Sample 200-point program study plan Year 1:

<b>Sem 1</b>	Business Analysis & Decision Making	Managing for Value Creation	Foundation option 1	Managing People
<b>Sem 2</b>	People and Change	Marketing Management	Project Management	Management Competencies

### Enrich your degree: optional programs to enhance your employability

<b>Year One</b>	Attend career development workshops		<b>Year Two</b>	Participate in Unimelb Startup Pitch Competition	
	Participate in MBSSA events and Programs	Work on a club consulting project		Lead a club or society	

### Sample 200-point program study plan Year 2:

<b>Sem 1</b>	Foundations of Entrepreneurial Practice	Sustainable Business Practices	Business Risk Management	Operations and Process Management
<b>Sem 2</b>	Consulting Fundamentals	Managing Information Societies	Strategic Management	Public Relations Management

NB: This is a sample study plan and is indicative only.

■ Foundation/constrained-choice foundation subject   ■ Core/constrained-choice core subject or capstone subject   ■ Elective subject



**Abraham Hito**

INDONESIA

Senior Business Analyst, DQLab

**Master of Management –  
graduated 2018**

“I really wanted an international education experience, and when I did my research it became clear Australia was one of the best, The University of Melbourne is really well known for its business faculty, and the city itself is known for offering a great international student experience.”

# Master of Management (Accounting)

The Master of Management (Accounting) provides specialist training in accounting and enables you to develop knowledge and skills in:

- › financial accounting
- › managerial accounting
- › auditing
- › taxation
- › corporate reporting
- › accounting information systems

## Who is it for?

This degree is suitable if you have an undergraduate degree in areas outside of business/commerce and wish to practice accountancy. The program is also suitable if you are a business/commerce student who wants to add accounting to your portfolio.

## Professional accreditation

This program is certified by CPA Australia and Chartered Accountants Australia and New Zealand. Successful completion will prepare you for entry to the Chartered Accountants Australia and New Zealand (CAANZ) and/or Certified Practising Accountant (CPA Australia) professional studies program.

**Choose from over 85 electives to tailor your degree towards your career goals - see p. 42.**

## Career outcomes

Graduates of this program are employed in roles such as:

**Within 1 year of graduating:**  
Accountant, KPMG, Australia

**Within 3 years of graduating:**  
Assurance Experienced Associate, PwC

**Within 7 years of graduating:**  
Finance Controller, L'Oréal

## Master of Management (Accounting) program structure

### Sample 200-point program study plan Year 1:

<b>Sem 1</b>	Accounting for Decision Making	Quantitative Methods for Business	Managerial Economics	Financial Management
<b>Sem 2</b>	Foundation option 1	Strategic Cost Management	Legal Issues for Accountants	Corporate Reporting

### Enrich your degree: optional programs to enhance your employability

<b>Year One</b>	Volunteer through a club or society	<b>Year Two</b>	Work on a club consulting project
	Attend career development workshops		Join Career Mentoring Program
			Participate in Unimelb Startup Pitch Competition

### Sample 200-point program study plan Year 2:

<b>Sem 1</b>	Information Processes and Control	Strategic Performance Management	Taxation for Business Decision Making	Theory of Financial Accounting
<b>Sem 2</b>	Auditing and Assurance Services	Integrated Accounting Studies	Sustainability Reporting and Management	Managing Information Technology

NB: This is a sample study plan and is indicative only.

■ Foundation/constrained-choice foundation subject   ■ Core/constrained-choice core subject or capstone subject   ■ Elective subject

**Jeongah O**

KOREA

Current Student

**Master of Management (Accounting)**

“I chose the Master of Management (Accounting), because it checked all the boxes for me: I’d had a corporate job that made me realise how important it is to have business acumen if you want to climb the corporate ladder, and I’d always wanted to learn more about how companies work as a whole, as opposed to parts of the value chain.”

# Master of Management (Accounting and Finance)

The Master of Management (Accounting and Finance) provides a combined specialisation in accounting and finance including:

- › investment management
- › corporate financial policy
- › financial accounting
- › auditing and assurance services
- › corporate reporting
- › strategic cost management

## Who is it for?

The Master of Management (Accounting and Finance) is suited to business/commerce students who wish to add accounting and finance to their portfolio.

## Professional accreditation

The University of Melbourne is a program partner of the CFA Institute, the global association for investment professionals that awards the prestigious CFA designation.

The Master of Management (Accounting and Finance) covers at least 70% of all three levels of the CFA program Candidate Body of Knowledge (CBOOK) topics, the CFA Institute ethical and professional standards, and other CFA program partner requirements.

Through the appropriate selection of subjects, you will also be able to meet the professional requirements of CPA Australia and CAANZ.

If you wish to apply for entry into the CAANZ or CPA Australia professional studies programs, the following subjects must be completed:

- › Auditing and Assurance Services
- › Corporate Reporting
- › Financial Accounting
- › Information Processes and Control
- › Legal Issues for Accountants
- › Strategic Cost Management
- › Strategic Performance Management
- › Taxation for Business Decision Making

**Discover your elective options - see p. 42.**

### Career outcomes

Graduates of this program are employed in roles such as:

**Within 1 year of graduating:**  
Financial Analyst

**Within 3 years of graduating:**  
External Auditor

**Within 5 years of graduating:**  
Investment Banker

## Master of Management (Accounting and Finance) program structure

### Sample 200-point program study plan Year 1:

<b>Sem 1</b>	Corporate Financial Policy	Investment Management	Corporate Reporting	Strategic Cost Management
<b>Sem 2</b>	Auditing & Assurance Services	Derivative Securities	Strategic Performance Management	International Financial Management

### Enrich your degree: optional programs to enhance your employability

<b>Year One</b>	Volunteer through a club or society		<b>Year Two</b>	Participate in MBS Case Competition	
	Attend career development workshops	Participate in MBSSA events and programs		Join Career Mentoring Program	Lead a club or society

### Sample 200-point program study plan Year 2:

<b>Sem 1</b>	Theory of Financial Accounting	Sustainability Reporting and Management	Project Finance	Managing Stakeholders
<b>Sem 2</b>	Property Investment, Development Finance	Project Management	Information Processes and Control	Capstone Studies in Finance

NB: This is a sample study plan and is indicative only.

Core/constrained-choice core subject or capstone subject    Elective subject



**Manela Gunawardena**

SRI LANKA

Client Services Officer,  
Discover Financial Partners, Melbourne

**Master of Management (Accounting  
and Finance) – graduated 2017**

“The challenging structure of an MBS degree helps you not only to develop academically, but allows you to get a feel for the practical application, which is such an important factor when stepping into the business world. The opportunity to be part of a student consultant group for a multinational as part of the Global Business Practicum in Hong Kong was invaluable.”

# Master of Management (Finance)

The Master of Management (Finance) will provide you with advanced competencies, professional skills and knowledge in the finance discipline and prepare you for entry into the finance profession. Areas the program covers include:

- › financial management
- › corporate finance
- › investment management
- › general management skills

## Who is it for?

This degree is ideal if you hold an undergraduate degree in an area outside of business/commerce, and your goal is to assume a managerial position in the field of finance.

The degree is also suitable if you are a business/commerce student who wishes to add finance to your portfolio.

**Discover your elective options - see p. 42.**

## Career outcomes

### Within 1 year of graduating:

Assistant Manager, Lending Services (Institutional and Complex) ANZ

### Within 3 years of graduating:

Senior Consultant, Booz Allen Hamilton, US

### Within 4 years of graduating:

FX Trader at Bank Negara, Malaysia

## Master of Management (Finance) program structure

### Sample 200-point program study plan Year 1:

<b>Sem 1</b>	Financial Management	Accounting for Decision Making	Quantitative Methods for Business	Managerial Economics
<b>Sem 2</b>	Managing for Value Creation	Corporate Financial Policy	Investment Management	Financial Statement Analysis

### Enrich your degree: optional programs to enhance your employability

<b>Year One</b>	Attend career development workshops	<b>Year Two</b>	Participate in Unimelb Startup Pitch Competition
	Participate in MBSSA events and Programs		Work on a club consulting project
			*Lead a club or society

### Sample 200-point program study plan Year 2:

<b>Sem 1</b>	Derivative Securities	Property Investment, Development Finance	International Financial management	Managing Information Technology
<b>Sem 2</b>	Capstone Studies in Finance	Ethics in Finance	Managing Innovation and Entrepreneurship	Project Finance

NB: This is a sample study plan and is indicative only.

■ Foundation/constrained-choice foundation subject   ■ Core/constrained-choice core subject or capstone subject   ■ Elective subject

**Angie Zhang**

AUSTRALIA

Finance Graduate,  
John Holland, Melbourne**Master of Management (Finance)**  
– graduated 2018

“Studying at Melbourne Business School offered countless opportunities to extend myself outside the classroom. I travelled to Hong Kong and Sydney as part of subjects, participated in case competitions and met a group of passionate students through my work in MBSSA. I also enjoyed being part of a diverse and supportive community, where I learnt so much from my peers who have become some of my closest friends.”

# Master of Management (Human Resources)

This program specialises in management activities within the Human Resources industry. You will participate in in-depth learning in areas such as:

- › labour relations
- › managing people
- › strategic approaches in human resources management
- › motivating and rewarding employees
- › dealing with stakeholders
- › data analysis
- › developing HR policies and practices

## Who is it for?

If you hold an undergraduate degree outside of business/commerce this program offers an academic base to move toward a managerial position in human resources. The program is also suitable if you are a business/commerce student who wishes to add human resource management to your portfolio.

## Professional accreditation

The program is currently an Australian Human Resource Institute (AHRI) Accredited Program. You will be eligible for AHRI Member status upon successful completion of the full program and the five compulsory subjects listed below (see sample study plan).

**Gain experience consulting for a large organisation in Melbourne or overseas with our Practicum subjects.**

**Discover your elective options - see p. 42 .**

## Career outcomes

Graduates of this program are employed in roles such as:

**Within 1 year of graduating:**  
Human Resources, Shell, Australia

**Within 2 years of graduating:**  
External Learning and Development Senior Consultant, KPMG, Australia

**Within 3 years of graduating:**  
HR Manager Prelude FLNG Project, Shell & Director at SISTEM

**Within 6 years of graduating:**  
Learning Manager for L'Oreal Australia & New Zealand

## Master of Management (Human Resources) program structure

### Sample 200-point program study plan Year 1:

<b>Sem 1</b>	Business Analysis and Decision Making	Managing for Value Creation	Managerial Economics	Management Competencies
<b>Sem 2</b>	Managing People	Managing Diversity	Managerial Psychology	Consulting Fundamentals

### Enrich your degree: optional programs to enhance your employability

<b>Year One</b>	Volunteer through a club or society		<b>Year Two</b>	Participate in MBS Case Competition	
	Attend career development workshops	Participate in MBSSA events and programs		Join Career Mentoring Program	Lead a club or society

### Sample 200-point program study plan Year 2:

<b>Sem 1</b>	Leadership and Team Dynamics	Emerging Issues in Work and HRM	Business Practicum	Project Management
<b>Sem 2</b>	Strategic Human Resources	International Human Resources	Fundamentals of Finance	Strategic Performance Management

NB: This is a sample study plan and is indicative only. \*subjects which must be taken to meet AHRI accreditation requirements

■ Foundation/constrained-choice foundation subject   ■ Core/constrained-choice core subject or capstone subject   ■ Elective subject



**Catherine Matthews**

AUSTRALIA

Platform Development Manager,  
Macquarie Group,  
Director, GWS Giants, Sydney

**Master of Management  
(Human Resources) – graduated 2014**

“I enrolled at Melbourne Business School (MBS), where I discovered the tools to shape the world around me. I learned how organisations can cultivate great teams and drive progress. Now, everyday, I get to support women who are changing the face of the game.”

# Master of Management (Marketing)

This program provides foundational business training and specialist training in marketing. It will enable you to develop, implement and control integrated marketing strategies. The program focuses on the means by which organisations attract and retain customers, and covers many aspects of marketing, including:

- › marketing strategy
- › customer behaviour
- › branding
- › online marketing

## Who is it for?

This program is ideal if you hold an undergraduate degree in areas outside of business/commerce and have a goal to assume a managerial position in the marketing and communications field. It is also suitable if you're a business/commerce student who wishes to add marketing to your portfolio.

## Professional accreditation

This program is currently an Australian Marketing Institute (AMI) accredited degree. You will be eligible for AMI Graduate Membership upon completion of the degree.

**Choose from over 85 electives to tailor your graduate program towards your career goals. Discover your elective options - see p. 42.**

## Career outcomes

Graduates of this program are employed in roles such as:

### Within 1 year of graduating:

Digital User Experience (UX) and Customer Experience (CX) Manager, GE Capital, Australia

### Within 2 years of graduating:

Pharmacy Territory Manager, RB (Health consumer goods)

### Within 2 years of graduating:

National Account Executive, Mondelez International, Australia

### Within 3 years of graduating:

Experience Design Manager, SapientRazorfish UK

## Master of Management (Marketing) program structure

### Sample 200-point program study plan Year 1:

<b>Sem 1</b>	Managing for Value Creation	Business Analysis & Decision Making	Managerial Economics	Managing People
<b>Sem 2</b>	Management Competencies	Marketing Management	Consumer Behaviour	Marketing Research

### Enrich your degree: optional programs to enhance your employability

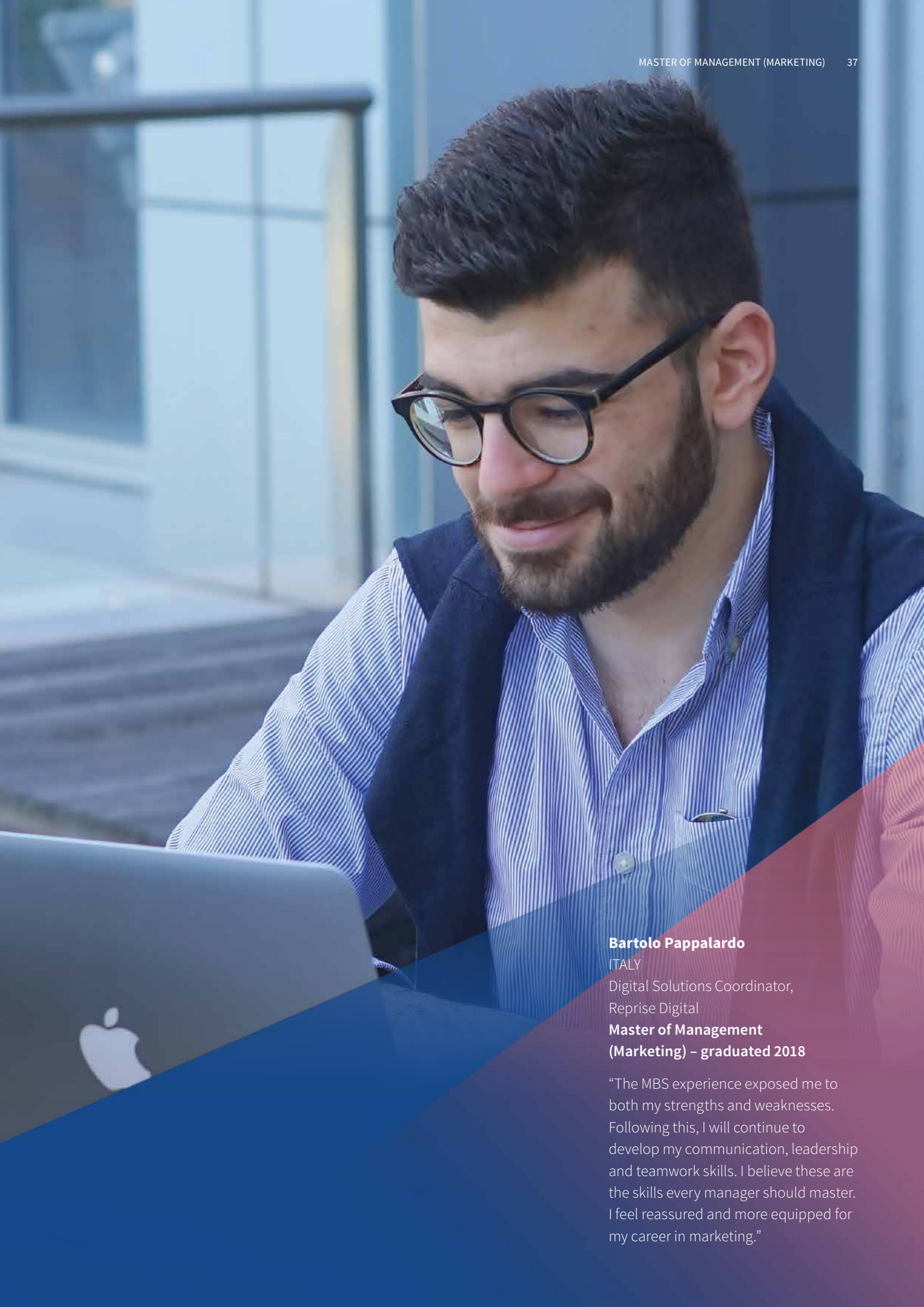
<b>Year One</b>	Volunteer through a club or society	<b>Year Two</b>	Work on a club consulting project
	Attend career development workshops		Participate in Unimelb Startup Pitch Competition

### Sample 200-point program study plan Year 2:

<b>Sem 1</b>	Retail Management	Product Management	Brand Management	Macroeconomics for Managers
<b>Sem 2</b>	Marketing Strategy	Advertising	Global Business Practicum	Business Risk Management

NB: This is a sample study plan and is indicative only.

■ Foundation/constrained-choice foundation subject   ■ Core/constrained-choice core subject or capstone subject   ■ Elective subject

**Bartolo Pappalardo**

ITALY

Digital Solutions Coordinator,  
Reprise Digital**Master of Management  
(Marketing) – graduated 2018**

“The MBS experience exposed me to both my strengths and weaknesses. Following this, I will continue to develop my communication, leadership and teamwork skills. I believe these are the skills every manager should master. I feel reassured and more equipped for my career in marketing.”



# Fees

Program fees are determined by:

- > the number of subjects you must complete, and
- > whether you are a domestic or international student

Typically, full-time students complete 8 subjects per year\*.

## 2020 Fees<sup>#</sup>

Graduate Certificate in Business online:  
\$16,624 per 4 subjects  
(Domestic and International)

Master of Management suite/  
Specialist Masters:

\$34,816 per 8 subjects (Domestic) or  
\$45,824 (International) per 8 subjects

Master of Entrepreneurship:

\$52,320 intensive degree comprised of 12 subjects  
over one year (Domestic and International)

Master of Marketing Communications:  
\$30,528 per 8 subjects (Domestic) or  
\$36,608 per 8 subjects (International)

Master of Business Analytics: \$55,000 per  
5 modules (Domestic and International)

## Scholarships

MBS has a generous number of domestic and international student scholarships.

See page 10

\* The Master of Business Analytics and the Master of Entrepreneurship are intensive programs.

# All fees quoted are in Australian dollars (\$AUD), were correct at time of printing, are subject to an annual increase and are indicative only

## Commonwealth Supported Places (CSP)

A CSP is a higher education place for which the Australian Government provides funding towards the cost of your education. If you are eligible for a CSP you may be able to use HECS-HELP to help pay your remaining student contribution.

CSPs are available to Australian and New Zealand citizens and holders of Australian permanent residency visas.

For a student entitled to a CSP in 2019, the full-time student yearly contribution is up to \$10,958 per standard year.

## Programs with CSPs

The following programs have CSPs:

- > Master of Actuarial Science
- > Master of Applied Econometrics
- > Master of Commerce (Actuarial Science)
- > Master of Economics
- > Master of Finance
- > Master of International Business

- > Master of Management
- > Master of Management (Accounting and Finance)
- > Master of Management (Accounting)
- > Master of Management (Finance)
- > Master of Management (Human Resources)

## Application deadlines for CSP

To be considered for a CSP, you must submit your application by 30 November for February entry, or 31 May for July entry. The number of CSPs is limited and selection is based on academic merit.

Applicants who are not successful in being awarded a CSP, but are accepted into the program will receive an Australian Fee Melbourne Business School place and may access FEE-HELP to assist in paying fees. Applicants who are not successful in receiving a CSP will still be considered for a Graduate Merit Scholarship (see page 8).



### HECS-HELP

HECS-HELP is an Australian government loan program to help eligible students on a Commonwealth Supported Place pay their student contributions. No upfront tuition fees are required for students accessing HECS-HELP.

### FEE-HELP

FEE-HELP is a loan program that helps eligible fee paying students (both full and part-time) pay their tuition fees. It is available to Australian citizens and holders of a permanent humanitarian visa. FEE-HELP is similar to HECS-HELP, in that you can defer your tuition fees and repay these later through the taxation system, once your income reaches a specific threshold. You apply for FEE-HELP through a form made available during the online enrolment process.

For more information please visit:  
[studyassist.gov.au](http://studyassist.gov.au)

### Youth Allowance

Students undertaking a Masters by coursework at a higher education institution who meet all other eligibility requirements will be eligible for student income support (i.e. Youth Allowance). Eligible coursework programs at MBS are the Master of Management (Accounting), Master of Management (Marketing) and the Master of Management (Human Resources).

More information is available at:  
[studyassist.gov.au](http://studyassist.gov.au)

### Graduate Access Melbourne

Graduate Access aims to provide entry to graduate study to applicants whose personal circumstances have had a sustained adverse effect on their academic achievement at the undergraduate level, or who are members of a specified group known to be underrepresented in higher education. Graduate Access ensures that more students continue to gain admission to graduate programs, regardless of their cultural or socioeconomic backgrounds.

Students who are successful in their Graduate Access application may receive a CSP and may also be considered for a Graduate Access Melbourne Bursary. This is a one-off grant of \$5,000 designed to support students in meeting the costs associated with graduate study. All applicants eligible for Graduate Access Melbourne will be considered for a Graduate Access Melbourne Bursary.

Further information, including the graduate programs under this scheme, is available at:  
[gradaccess.unimelb.edu.au](http://gradaccess.unimelb.edu.au)

# The application process

Submitting a complete online application can help ensure you receive an outcome as early as possible.

Top tips:

1. Remember to submit your Personal Statement
2. Ensure you've included a full academic transcript (including any student exchange/study abroad records)
3. Don't apply too early, no more than 1–2 semesters before graduation is recommended

## How to apply

### Domestic applicants

Domestic applicants are Australian citizens and permanent residents, New Zealand citizens, and holders of a permanent humanitarian visa and can apply online. Domestic applications must be submitted by:

- › **30 November for February entry**
- › **31 May for July entry**

While late applications may be accepted, students are advised to apply as early as possible.

#### Step 01 Entry requirements

Check the minimum entry requirements for the program you wish to apply for see p. 4-5.

#### Step 02 Apply online

To apply online you will need to:

- › complete the online application form
- › provide a record of your undergraduate grades and grades for any further study (you may apply if you are awaiting final results as conditional offers can be given) as well as a copy of the institution's grading system
- › Prepare a Personal Statement
- › Include your GMAT/GRE score – if required or unless you qualify for an exemption

Apply online at:

**[study.unimelb.edu.au/how-to-apply](http://study.unimelb.edu.au/how-to-apply)**

You will be notified of the outcome 10 business days after receipt of your complete application.

### International applicants

International applicants are citizens of all other countries. International applications must be submitted by:

- › **31 October for February entry.**
- › **30 April for July entry.**

#### Step 01 Entry requirements

Check the minimum entry requirements for the program you wish to apply for.

#### Step 02 Apply online

International applicants may apply in one of two ways:

1. Through one of our overseas representatives
2. Apply online

You will need:

- › a record of your undergraduate grades and grades for any further study (you may apply even if you are awaiting final results as conditional offers can be given) as well as a copy of the institution's grading system
- › a Personal Statement
- › your GMAT/GRE score (if required) – unless you qualify for an exemption
- › TOEFL or IELTS score if you are applying from a country where English is not the official language or the language of both instruction and assessment

Apply online at:

**[study.unimelb.edu.au/how-to-apply](http://study.unimelb.edu.au/how-to-apply)**

For information about the application process for the Master of Business Analytics (page 17) and Master of Marketing and Communications (page 21), Master of Entrepreneurship (page 20), Master of Finance (page 22) and Graduate Certificate in Business (page 14) please refer to the relevant program website listing.

### GMAT and GRE

The GMAT and GRE are standardised tests that are used by leading business schools around the world to assess the qualifications of applicants for advanced study in business and management. Each test contains three sections: Quantitative, Verbal and Analytical Writing.

The GMAT and GRE help us to make an assessment of your academic potential specific to our programs. They also highlight areas where you may need to strengthen your skills and show us where we can provide you with assistance.

### Programs requiring the GMAT or GRE

For our Recent Graduate and Early Career programs the GMAT or GRE is not always required. Please check our program entry requirements on pages 4-5.



### Do I qualify for a GMAT/GRE exemption?\*

The GMAT or GRE is not mandatory for applicants who have previously completed an undergraduate degree at an Australian or New Zealand University.

Exemptions from the GMAT/GRE are applicable to applicants who fit into the 'humanitarian aid case' category – i.e. applicants who:

- › are in receipt of a sponsored scholarship from a government or humanitarian aid organisation (e.g. Australia Awards)
- › hold a permanent Humanitarian Visa for Australia
- › can demonstrate that humanitarian crisis impacts on their ability to sit the GMAT/GRE (E.g. residence in a country where there has been a recent critical threat to their health, safety, security or well-being through armed conflict, epidemic, famine, or natural disaster).

\*Please note: If you are applying for a graduate research degree, GMAT or GRE results are mandatory.

Find out more at: [mbs.unimelb.edu.au/faqs](https://mbs.unimelb.edu.au/faqs)

### English language requirements

The University of Melbourne has a set of English language requirements which all applicants must meet. If you have completed a previous degree which was taught and assessed entirely in English you may not have to undertake a test.

Please refer to English language requirements for graduate applicants.

For further details please refer to: [study.unimelb.edu.au/how-to-apply/english-language-requirements](https://study.unimelb.edu.au/how-to-apply/english-language-requirements)

### Minimum scores and tests accepted:

For English language tests, we require documentary evidence of having obtained the minimum scores within the previous 24 months. The following scores meet the requirements for Band 6.5

**IELTS 6.5** (with no band less than 6.0)

**TOEFL (Paper Test)** 577 with TWE 4.5

**TOEFL (Internet)** 79 with Writing 21, Speaking 18, Reading 13, Listening 13

**Pearson Test of English** (Academic) 58-64 inclusive and no communicative skill below 50

Note: The Master of Business Analytics, Master of Finance and Master of Entrepreneurship have different English language requirements. See pages 4 and 5 for more information.

### Documentation

Scanned and certified copies of original documents of all qualifications must:

- › include academic transcripts showing all subjects attempted and proof of completion of the degree and the institution's grading system
- › be a certified translation, if not in English
- › be attached to the online application

You may be required to present original documents to the University at any time during the application process or while you are enrolled at the University.

If the documents on which an offer was based are found at any time to be incomplete or fraudulent, you will face serious penalties, including your enrolment in the course being withdrawn.

If you are an international student applying through one of our authorised university representatives, scanned or faxed copies of certified results will meet our verification requirements.

# Electives

Master of Management Programs and Master of International Business Electives.

## Accounting subjects

Accounting Information and Security Valuation  
Analysis of Emerging Market Firms  
Assurance Practices  
Business Data Management  
Fundamental in Accounting  
Strategic Management Accounting  
Accounting for Decision Making  
Auditing and Assurance Services  
Business Risk Management  
Corporate Reporting  
Theory of Financial Accounting  
Financial Statement Analysis  
Forensic Business Processes  
Information Processes and Control  
Legal Issues for Accountants  
Managing Information Technology  
Strategic Cost Management  
Strategic Performance Management  
Sustainability Reporting and Management  
Taxation for Business Decision Making

## Economics subjects

Cooperation and Conflict in World Trade  
Environmental Economics and Strategy  
Macroeconomics for Managers  
Macroeconomics 2  
Managerial Economics  
Microeconomics 2  
Quantitative Methods for Business

## Finance subjects

Corporate Financial Policy  
Derivative Securities  
Ethics in Finance  
Financial Management  
Financial Spreadsheets  
Fundamentals of Finance  
Fundamentals of Portfolio Management  
International Financial Management  
Investment Management  
Project Finance  
Property Investment, Development Finance  
Treasury Management

## Management subjects

Business Practicum\*  
Emerging Issues in Work and HRM  
Managing for Value Creation  
Managing Information Societies  
Marketing Metrics  
Asian Business and Management  
Business Analysis and Decision Making  
Conflict and Negotiation  
Consulting Fundamentals  
Cross Cultural Management and Teamwork  
Foundations of Entrepreneurial Practice  
Global Business Practicum\*  
Global Corporate Governance  
HR Consulting  
International Human Resources  
Issues in Managing the Multinational  
Leading for Strategic Advantage  
Leadership and Team Dynamics  
Management and Business Communication  
Management Competencies  
Managerial Psychology  
Managing Diversity  
Managing Innovation and Entrepreneurship  
Managing Organisational Change  
Managing People  
Managing Stakeholders  
Operations and Process Management  
People and Capability  
People and Change  
Performance and Reward Management  
Project Management  
Social Entrepreneurship  
Supply Chain Management  
Sustainable Business Practices

## Marketing subjects

Managing Information Societies  
Service Management  
Advertising  
Brand Management  
Consumer Behaviour  
Digital Business and Marketing  
International Marketing Management  
Managing for Value Creation  
Marketing Management  
Marketing Research  
Neuromarketing  
Product Management  
Public Relations Management  
Retail Management

\*Selective subjects current students can apply for after completing a minimum of 50 points of study

**Check the University's Handbook**  
[handbook.unimelb.edu.au](http://handbook.unimelb.edu.au)

- › ensure you meet subject prerequisites
- › confirm the subject is available for your degree

**If you're interested in any of our programs, connect with us:**



# MBS Program Portfolio

Programs	Duration/ Format#	Recent Graduate	Early Career	Mid-Career	Senior Manager
<b>MBA SUITE OF PROGRAMS</b>					
Full-time MBA	1 year full-time		•	•	
Part-time MBA	2 years part-time		•	•	
Executive MBA	17 long-weekend residential modules over 18 months			•	•
Senior Executive MBA	10 x 9 day residential modules over 18 months/ 7 domestic modules/ 3 overseas modules				•
<b>MASTER OF MANAGEMENT SUITE OF PROGRAMS</b>					
Master of Management		•	•		
Master of Management (Accounting)	1.5 years full-time/ 3 years part-time	•	•		
Master of Management (Accounting and Finance)		•	•		
Master of Management (Finance)	2 years full-time	•	•		
Master of Management (Human Resources)	4 years part-time	•	•		
Master of Management (Marketing)		•	•		
<b>SPECIALIST MASTERS</b>					
Master of Actuarial Science	1.5 years full-time, 3 years part-time	•	•		
Master of Finance	2-year programs available	•	•		
Master of Applied Econometrics		•	•		
Master of Commerce (Actuarial Science)	2 years full-time	•	•		
Master of Economics	4 years part-time	•	•		
Master of International Business		•	•		
Master of Business Analytics	1 year intensive	•	•		
Master of Marketing	1.5 - 2 years part-time		•	•	
Master of Supply Chain Management	9 x 1-week intensive modules + 3 electives over 1.5 years full-time		•	•	
Master of Enterprise	11 x 1-week intensive modules + 1 elective over 1.5 years full-time		•	•	
Master of Analytics Management	1.5 years intensive terms			•	
Master of Entrepreneurship	1 year intensive or 2-years part-time	•	•	•	
<b>GRADUATE RESEARCH DEGREES</b>					
PhD and Doctoral Programs	4-5 years full-time 8-10 years part-time	•	•	•	•
Master of Commerce (Actuarial Studies)	1 year full-time 2 years part-time	•	•	•	•
<b>ONLINE</b>					
Graduate Certificate in Business	6 months full-time 1 year part-time	•	•	•	
Graduate Certificate in Indigenous Business Leadership*	6 months full-time 1 year part-time		•	•	

\*Includes one on-campus intensive

#Part-time only available for domestic students

2020 Key dates	<b>Non-Teaching Period</b> 10 April – 19 April	<b>Week O: Orientation for all new Semester 2 students</b> 13 Jul – 24 Jul
<b>Summer Term</b> 2 Jan – 1 March	<b>Examinations</b> 9 Jun – 26 Jun	<b>Semester 2</b> 27 Jul – 25 Oct
<b>Week O: Orientation for all new Semester 1 students</b> 17 Feb – 28 Feb	<b>Non-Teaching Period</b> 6 Jul – 12 Jul	<b>Non-Teaching Period</b> 24 Sep – 30 Sep
<b>Semester 1</b> 2 March – 31 May	<b>Winter Term</b> 9 Jul – 20 Jul	<b>Examinations</b> 29 Oct – 16 Nov

## Notes

### Melbourne Business School

198 Berkeley Street,  
The University of Melbourne  
Victoria 3010, Australia

[mbs.unimelb.edu.au](https://mbs.unimelb.edu.au)

### Connect with us



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### Recent Graduate and Early Career Program Guide

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