



THE UNIVERSITY OF  
MELBOURNE

Melbourne  
Business  
School

**MBS '25**

**CASE  
COMPETITION**

**PARTICIPANT RULES  
& GUIDELINES**

**2025 Melbourne Business School  
Case Competition**



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# 2025 MBS CASE COMPETITION

## PARTICIPANT RULES & GUIDELINES | 1



# WELCOME TO THE 2025 MBS CASE COMPETITION

## LOCATION

The Melbourne Business School (MBS) Case Competition will feature key elements delivered in person, including the Case Launch and Team Mixer. Teams selected for the Preliminary and Final Rounds must be available to present in person on campus.

## PRIZES

Students who participate in the MBS Case Competition do so on a voluntary basis for educational benefit and will not be entitled to any remuneration or payment, with the exception of the prizes outlined in this document. Prizes will be awarded to all MBS Case Competition Finalists (1st - 4th place), split evenly between team members.

The prizes will be as follows:

- 1st place - AU \$2,900
- 2nd place - AU \$1,500
- 3rd place - AU \$850
- 4th place - AU \$500

In addition, each finalist from the top 4 teams will receive an invitation to Toastmasters Speechcraft Program, valued at \$1,000 per student.

## CONTACT

Questions or issues should be emailed to [mbs-casecomp@unimelb.edu.au](mailto:mbs-casecomp@unimelb.edu.au).

# 2025 MBS CASE COMPETITION

## PARTICIPANT RULES & GUIDELINES | 2



## RULES AND REGULATIONS

The following rules and regulations apply to all participants of the 2025 MBS Case Competition. Team members are expected to familiarise themselves and abide by these rules throughout the competition. Violation of any of these rules may result in disqualification of a team or team members.

1. To uphold the integrity of the Competition and the results, all competitors must abide by the highest standards of professional ethical conduct becoming of an MBS student.
2. The Case used in the Competition will, to the best of the organisers' knowledge, be unpublished and untested. The case will be published on Canvas immediately after the Launch event. Under no circumstances is the Case to be reproduced, either electronically or in hard copy, nor shall it be shared with non-participants.
3. Teams must contain a minimum of 3 people and a maximum of 4 people. All team members must submit an individual registration for the competition.
4. The composition of a team must remain unchanged throughout the Competition. In extenuating circumstances, requests to change the composition of a team will be considered by the Competition organisers.

Teams requesting changes to their composition must put their request in writing, explaining fully the reason for the required change. This notice must be sent to the organisers as soon as practical, and no later than 24 hours after the event that necessitates the change.

5. This Competition is for current Graduate students of Melbourne Business School (Master of Management Suite, Master of International Business and Specialist Masters programs) and students enrolled in the Master of Engineering Management and Master of Marketing Communications. Participants must be enrolled in at least one subject in Semester 2, 2025 to be eligible to compete. If your team includes an undergraduate student, or student from another faculty, your team will be ineligible to participate.
6. Team names must be consistent with the principle of professionalism detailed in point 1. Teams who select an inappropriate name will be asked to change their name to finalise their submission.
7. Should an individual team member withdraw, any ideas generated by that team member remain with the team. In this instance, participation in the Competition will be considered on a case-by-case basis if the number of members in the team falls below the minimum of three.
8. Teams are expected to conduct all necessary research using publicly available resources only. Resources purchased for a fee, or made available through a competitor's employer, are not permitted.
9. Teams must prepare their response to the Case independently. Teams are not permitted to discuss the Case with, or obtain help from, anyone outside their registered team.
10. Teams are permitted to use AI resources, such as ChatGPT, but their use must be cited in the presentation.
11. Plagiarism and collusion between teams is strictly prohibited and will result in immediate disqualification.

# 2025 MBS CASE COMPETITION

## PARTICIPANT RULES & GUIDELINES | 3



12. Participants agree that the Case Competition Partner will own all presentations, including any information and/or recommendations which are provided by teams as part of the competition.
13. Participants who have worked or are currently working for a MBS Case Competition sponsor (Frais Capital, ACCA and CFA Society Australia) must declare this via the online registration form and each request will be considered on a case-by-case basis. Teams who do not provide timely notification will be disqualified with immediate effect.
14. Participants who are members of the MBS Student Association Committee and/or 180 Degrees Consulting must declare this via the online registration form and each request will be considered on a case-by-case basis. Teams who do not provide timely notification will be disqualified with immediate effect.
15. Members of the MBS Student Association Committee and/or 180 Degrees Consulting Committee who are directly involved in the planning or execution of the MBS Case Competition are ineligible to compete.
16. All participants must attend an in-person launch event on Tuesday 19 August.
17. The Final Round (Tuesday 23 September) may be recorded and photographed. Team members may be featured in resulting promotional material.
18. The winning team is required to write an article of approximately 500 words about their experience in the competition for the [Faculty's Newsroom](#).
19. Important announcements and information will be made available on Canvas. All participants are responsible for checking their email accounts and Canvas in a timely manner.

# 2025 MBS CASE COMPETITION

## PARTICIPANT RULES & GUIDELINES | 4



## COMPETITION STRUCTURE AND TIMELINE

Activity	Date and time (AEST)
Registrations Open	Monday 14 July
Information Session and Networking	Tuesday 5 August, 12pm - 1pm
Registrations Close	Sunday 10 August, 11.59pm
Team Mixer (for allocated teams)	Thursday 14 August, 12pm - 1pm
Case Launch	Tuesday 19 August, 6.30pm - 8pm
Skills Development Session 1: Crack The Case	Thursday 21 August, 6.30pm - 8pm
Q&A Submission Due	Monday 25 August, 1pm
Q&A Session	Tuesday 26 August, 6.30pm - 8pm
Skills Development Session 2: Storytelling Through Slides	Thursday 28 August, TBC
Pre-screening Submissions Due	Wednesday 3 September, 11.59pm
Pre-screening Outcomes	Thursday 11 September, 5pm
Skills Development Session 3: Presenting To Win	Friday 12 September, TBC
Preliminary Round	Thursday 18 September, 1pm - 4.30pm*
Final Round	Tuesday 23 September, 5pm - 5.30pm

\*Each team will attend one hour of the allocated time

### CASE LAUNCH

The Case Competition Launch will provide essential details about the case and the competition structure, including the highly anticipated announcement of the Case Partner. Each team will receive a comprehensive case materials file containing critical data and information to support their analysis. The case will be multidisciplinary, encompassing a range of topics such as finance, accounting, marketing, general management, human resources, entrepreneurship, strategy, international business, and policy, offering participants a well-rounded and dynamic challenge.

### Q&A SESSION

A Q&A session will be held to answer questions about the case and materials. The session will be delivered by a representative from the Case Partner and a representative from the Faculty of Business and Economics.

Teams will be required to submit their questions ahead of the event, opportunity to do so will be made available through the Canvas community. Questions must be submitted by 1pm (AEST), Monday 25 August.

# 2025 MBS CASE COMPETITION

## PARTICIPANT RULES & GUIDELINES | 5



### PRE-SCREENING STAGE

Using the information presented at the launch, Q&A session and in the case materials, teams will be required to produce a five-slide (maximum) PowerPoint that includes:

- A cover page including the team name. To ensure fair judging, please do not include photos or names of individual team members;
- A situation analysis of the business case (1 slide); and
- An overview of the team's approach/strategy to answering the case, as well as any initial thoughts regarding recommendations (3 slides).

All submissions must use Microsoft PowerPoint or PowerPoint converted to PDF as their visual aid. Other file formats will not be accepted.

All pre-screening documents must be submitted by 11.59pm, Wednesday 3 September. Submissions received after the deadline or not following the required structure will be reviewed on a case-by-case basis, with scoring penalties applied. Submissions are to be made via Canvas.

Pre-screening outcomes will be circulated by email on Thursday 11 September. The top 16 teams will move forward to the Preliminary Round and will be allocated into one of four streams (see sample Preliminary Round structure on Page 6). Room allocations and more information will be advised in the outcome email.

Teams who receive a successful outcome for the Preliminary Round but no longer wish to participate in the competition must advise organisers immediately so that the place can be offered to another team.

### SKILLS DEVELOPMENT SESSIONS

Attendance at the Crack the Case, Storytelling Through Slides and Presenting to Win sessions are optional, but highly recommended. These sessions will provide you with the support required to progress through the competition.

### PRELIMINARY AND FINAL ROUNDS

#### 1. Structure:

- Both the Preliminary and Final Rounds will follow the same format: teams will have 5 minutes to set up and prepare, 10 minutes to present, and 10 minutes to answer questions from the judging panel.
- Presentation slides for the Preliminary Round should be submitted by 9am on Thursday 18 September. Presentation slides for the Final Round should be submitted by 11am on Tuesday 23 September. Alterations may not be made to the presentation after submission. Teams who do not submit their slides by this deadline will be required to present without their slides.
- The submission link and time for the presentations will be communicated to teams by email.
- Teams should be checked in and ready to join their allocated room at least 15 minutes before their allocated presentation time slot.
- At the conclusion of all presentations, teams are required to gather for the announcement of results, with the venue to be confirmed.
- Times will be strictly adhered to. Room Coordinators will time the presentations and teams will be notified when there are 3 minutes and 1 minute remaining, then cut off at the 10-minute mark.

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## PARTICIPANT RULES & GUIDELINES | 6



### 2. Presentations:

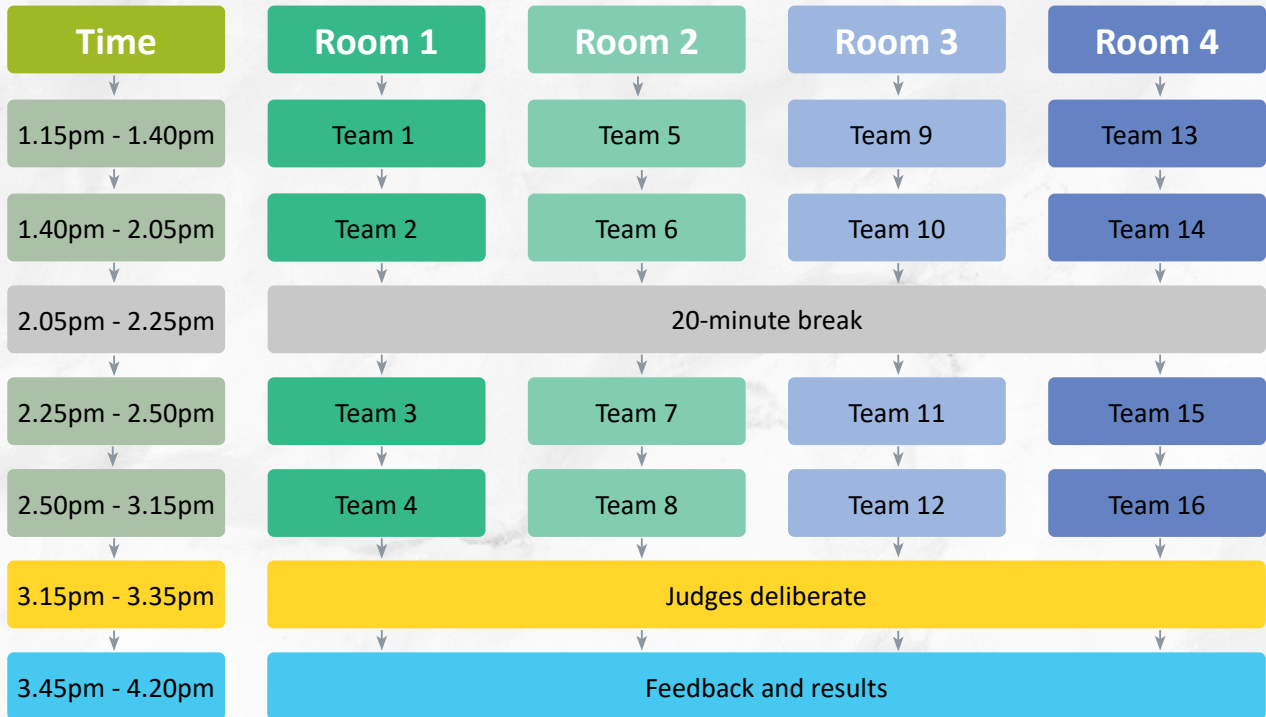
- All presentations must use Microsoft PowerPoint or PowerPoint converted to PDF as their visual aid. Other file formats will not be accepted.
- The dress code for all rounds is business attire.
- The use of smartphones and/or mobiles during the presentation is strictly prohibited. Each presentation room shall be assigned a Room Coordinator and Timekeeper. Timelines will be strictly adhered to. There will be a signal to teams indicating 3-minutes remaining and 1-minute remaining during both the presentation and the Q&A session. At 10 minutes, the Timekeeper will stop the presentation, with no exceptions.
- Team members are not permitted to watch presentations preceding their own presentation. Any team attending earlier presentations than their own, or presentations in other divisions, may be disqualified.
- Teams' presentation slides are the only required deliverables for the judging panel. Props may be used during the presentation if desired, but are not required. All information must be shared within the allocated 20-minute session (10 minutes for presenting and 10 minutes for Q&A). Slide decks must not include any content that requires judges to review materials outside of this timeframe. Teams also have the option, but are not required, to include content such as page covers, appendices, graphs, and backup slides.
- All team members must be present at the Preliminary and Final Rounds.
- A division winner will be selected from each of the four divisions to progress to the Final Round.
- Finalist teams may continue to work on the case until the submission date for the Finals. Teams must electronically submit a copy of their slide pack to be used for presentation at the Final Round in PowerPoint or PDF format by 11am (AEST) Tuesday 23 September.
- Participants should identify themselves by their team names on all submitted materials. Team members' individual names should also be included.

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## PARTICIPANT RULES & GUIDELINES | 7



### SAMPLE PRELIMINARY ROUND STRUCTURE



*An updated schedule will be circulated prior to the Preliminary Round*

# 2025 MBS CASE COMPETITION

## PARTICIPANT RULES & GUIDELINES | 8



## JUDGING AND EVALUATION

### PANEL OF JUDGES

- The judging panels for the Preliminary and Final Rounds will consist of industry representatives and academics from the Faculty of Business and Economics.
- The judging panel for the Final Round will be shared in advance; however, details of the Preliminary Round judges will not be disclosed to students beforehand.

### EVALUATION

Judges will evaluate each team based on:

- Whether the proposed strategy addresses the key issues of the case;
- The depth of research and analysis;
- The clarity and logical structure of the presentation;
- The practicality and feasibility of recommendations;
- Whether there is innovation and evidence of a creative and rigorous approach to problem solving;
- The effectiveness of delivery of the presentation and use of visual aids;
- Whether the Q&A directly addresses the question and displays a sound understanding of the case; and
- Any other metrics to be decided and agreed upon by the judging panel.

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## PARTICIPANT RULES & GUIDELINES | 9



## PRIVACY AND CONFIDENTIALITY

Participants will not disclose, without the Case Competition Partner's prior consent, any of the Case Competition Partner's confidential information that they receive in relation to the competition. For the avoidance of doubt, the case and any supplementary information or materials provided by the Case Partner in relation to the case is the Case Competition Partner's confidential information.

### USE OF PERSONAL INFORMATION

The Personal Information provided by participants will be used by the University for the purposes of administering participants' participation in the Case Competition and will also be provided to the Competition judging panel and third-party sponsors for this purpose. In addition, by entering this Competition each participant agrees that:

- The University may film, photograph and screen capture the Case Competition proceedings and upload the film and photographs, which may contain the participant's image, name and/or voice, to the University's website and use the film and photographs for other University promotional, educational and reporting purposes, whether related to the Competition or otherwise;
- The University may use their name and contact details for the purposes of the Competition;
- They agree to receive ongoing University communications and marketing material, whether related to the Competition or otherwise;
- The University may provide their name and contact details to the Competition judging panel and sponsors (individuals and entities external to the University) for the purposes of facilitating networking opportunities for the Competition participants; and
- At the University's reasonable request, the winner will take part in the University promotional activities which may include their name and image published in the University's promotional materials (such as the University's website, marketing materials, advertising, printed materials and social media channels) and for ongoing promotional activities not related to this Competition.

Privacy and Data Protection Act 2014 (Vic) [www.unimelb.edu.au/governance/compliance/privacy](http://www.unimelb.edu.au/governance/compliance/privacy).

Under Privacy Laws, 'personal information' means any recorded information or opinions (whether true or not) that identify an individual or allow an individual to be identified. The University is committed to protecting personal information provided by you in accordance with Privacy Laws. The University has a comprehensive privacy policy addressing issues relating to the use, collection, security and access to personal information available at the Privacy Policy. All information collected by the University is governed by the Privacy Policy. For further information about how the University deals with personal information, please refer to the Privacy Policy or contact the University's Privacy Officer at [privacy-officer@unimelb.edu.au](mailto:privacy-officer@unimelb.edu.au).

Privacy Contact Details: You may access any personal information you have provided by contacting the Industry Experience and Global Skills Team via [mbs-casecomp@unimelb.edu.au](mailto:mbs-casecomp@unimelb.edu.au).

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## PARTICIPANT RULES & GUIDELINES | 10



## CONTENT PROVIDED IN CASE RESPONSE

Participants agree that they are fully responsible for any content they provide in response to the Case. The University is not liable in any way for such content to the full extent permitted by law and may remove or decline to publish any content without notice for any reason whatsoever. Participants warrant and agree that:

- They will not submit any content that is unlawful or fraudulent, defamatory, obscene, derogatory, pornographic, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, or that the University may deem to be in breach of any intellectual property, privacy, publicity or other rights, or otherwise unsuitable for publication;
- Their content shall not contain viruses or cause injury or harm to any person or entity;
- They will obtain prior consent from any person or from the owner(s) of any property that appears in their content;
- The content is the original work of the participant and does not infringe on the rights of any third party, and that they will obtain full prior consent from any person, who has jointly created or has any rights in the content, to the uses contemplated in these Rules and Regulations;
- They consent to any use of the content which may otherwise infringe the content creator's/creators' moral rights pursuant to the Copyright Act 1968 (Cth) and warrant that they have the full authority to grant these rights; and
- They will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems.
- Without limiting any other terms herein, the participant agrees to indemnify the University for any breach of the above terms.

## USE OF COMPETITION ENTRY BY THE CASE COMPETITION PARTNER

Any materials submitted by an entrant throughout the competition including but not limited to prototypes, presentations, comments, recordings and images will become the property of the Case Competition Partner and participants are granted a non-exclusive, royalty-free licence to use the materials they submit for the Competition for their own non-commercial educational purposes (not including publication). By registering for this Competition, participants agree to assign the rights to their Competition materials to the Case Competition Partner.

# 2025 MBS CASE COMPETITION

## PARTICIPANT RULES & GUIDELINES | 11



## APPEALS COMMITTEE

The Appeals Committee will deal with any issues relating to rules and equity of the Competition.

The Appeals Committee will be guided by the letter and the spirit of the rules of the Competition, and the norms of fair play and good gamesmanship.

Appeals must be submitted to the Appeals Committee by email to [mbs-casecomp@unimelb.edu.au](mailto:mbs-casecomp@unimelb.edu.au) as soon as possible.

Appeals relating to the Preliminary or Final Rounds, must be submitted in writing, within one hour of the announcement of the judging panel's decision.

The Appeals Committee has the power to:

- Take action as deemed appropriate.
- Issue a reprimand.
- Disqualify a team member from the competition.
- Disqualify a team from the competition.

The Appeals Committee's decision is final.

The Appeals Committee comprises a Faculty academic, Industry Experience and Global Skills staff members and student representatives.

# 2025 MBS CASE COMPETITION

## PARTICIPANT RULES & GUIDELINES | 12



# COMPETITION TERMS

## SCHEDULE TO THE TERMS

1. Competition	MBS Case Competition (Case Competition or Competition)
2. University	The University of Melbourne [ABN 84 002 705 224], of Parkville, Victoria 3010, Australia
3. Competition Website (Clause 1)	<a href="https://mbs.unimelb.edu.au/career/expertise/case-competition">https://mbs.unimelb.edu.au/career/expertise/case-competition</a>
4. Time Zone (Clause 3)	AEST (UTC/GMT+10) - Local time in Melbourne, Australia
5. Competition Period (Clause 4)	Refer to <a href="#">Competition Website</a> for key dates and times.  In addition, key announcements and information will be distributed to entrants' email addresses. Entrants are responsible for checking their email accounts in a timely manner.
6. Entry Restrictions (Clause 5)	Eligibility: Refer to <a href="#">Competition Website</a> .  All entrants must abide by the high standards of professional ethical conduct and academic integrity that is expected of students at the University. Plagiarism and collusion are strictly prohibited and will result in immediate disqualification. Entrants are required to be in standard business attire when participating in Competition activities.
7. Entry Method (Clause 6)	Refer to <a href="#">Competition Website</a> .
8. Maximum Number of Entries (Clause 7)	Each entrant team may only submit one entry to the Competition.
9. Use of Personal Information (Clause 9d)	In addition to clause 9, each entrant agrees that the University may:  a) Use their name and contact details for each entrant to receive ongoing University communication and marketing material not related to this Competition;  b) Provide their name and contact details to the Case Partner and to members of the Competition judging panel and Competition sponsors (individuals external to the University) for the purpose of facilitating networking opportunities for Competition entrants;  c) Where the University films, records or photographs Competition activities, the University will require entrants to sign an Audio/Video/Photograph release and IP Licence form in favour of the University; and  d) At the University's reasonable request, the Competition Winners will take part in the University promotional activities which may include their name and image published in the University's promotional materials (such as the University's website, marketing materials, advertising, printed materials and social media channels) and for ongoing promotional activities not related to this Competition.

# 2025 MBS CASE COMPETITION

## PARTICIPANT RULES & GUIDELINES | 13



10. Privacy Laws (Clause 9)	Privacy and Data Protection Act 2014 (Vic)
11. Privacy Policy (Clause 9)	<a href="https://policy.unimelb.edu.au/MPF1104">https://policy.unimelb.edu.au/MPF1104</a>
12. Privacy Contact Details (Clause 9)	The University of Melbourne, Faculty of Business and Economics Partnerships Team: <a href="mailto:fbe-industryprograms@unimelb.edu.au">fbe-industryprograms@unimelb.edu.au</a> .
13. Content (Clause 10)	Any materials submitted by each entrant team as part of their Case Solution provided in response to the Case Brief, including but not limited to responses, comments, written material, presentations, recordings, video, blogs, images and prototypes.
14. Use of Competition Entry by Entrants (Clause 11)	The Case Partner grants to each entrant a non-exclusive, royalty-free licence to use the Content in their Case Solution for their own non-commercial and educational purposes (not including publication). The entrants acknowledge and agree that the benefits to them arising from this Competition are set out in the Background to these Terms.
15. Judging Details (Clause 15)	<p>Competition entries will be subject to judging rounds as follows:</p> <ul style="list-style-type: none"><li>• Preliminary Round, with a judging panel comprising industry representatives and representatives from the Faculty of Business and Economics.</li><li>• Final Round, with a judging panel comprising representatives from the Case Partner and sponsoring partners, and representatives from the Faculty.</li></ul> <p>Judges will evaluate each team's Competition entry based on:</p> <ul style="list-style-type: none"><li>• The proposed strategy addresses the key issues of the case;</li><li>• Depth of research and analysis;</li><li>• Clarity and logical structure of the presentation</li><li>• Practicality and feasibility of recommendations;</li><li>• Innovation and evidence of a creative and rigorous approach to problem solving;</li><li>• Effective delivery of the presentation and use of visual aids;</li><li>• Q&amp;A answers directly address the question and display a sound understanding of the case; and</li><li>• Additional metrics to be decided and agreed upon by the judging panel.</li></ul>

# 2025 MBS CASE COMPETITION

## PARTICIPANT RULES & GUIDELINES | 14



16. Winner (Clause 15)	The Competition Winners are as follows: a) First-placed winning entrant team; b) Second-placed winning entrant team; c) Third-placed winning entrant team; d) Fourth-placed winning entrant team
17. Prize (Clause 16)	Prizes awarded for first, second, third and fourth-placed teams will be split equally between members as follows: a) First-placed Winner will receive prize money to the value of AUD\$2,900 inclusive of all taxes; b) Second-placed Winner will receive prize money to the value of AUD\$1,500 inclusive of all taxes; c) Third-placed Winner will receive prize money to the value of AUD\$850 inclusive of all taxes; and d) Fourth-placed Winner will receive prize money to the value of AUD\$500 inclusive of all taxes.  In addition, each finalist from the top 4 teams will receive an invitation to Toastmasters Speechcraft Program, valued at \$1,000 per student.
18. Winner Notification (Clause 17)	Each Winner will be contacted in writing via their submitted contact details by 5pm on Monday 29 September 2025.
19. Claim Prize (Clause 18)	Each Winner must ensure their bank details on their <a href="https://my.unimelb.edu.au">my.unimelb</a> account are correct by 5pm on Wednesday 1 October 2025.

# 2025 MBS CASE COMPETITION

## PARTICIPANT RULES & GUIDELINES | 15



## GENERAL TERMS

### BACKGROUND

The University (acting through its Faculty of Business and Economics) is collaborating with an industry partner (**Case Partner**) to provide students with the opportunity to participate in the Case Competition and put into practice business theories learnt in the classroom and further develop critical thinking, problem solving and teamwork skills. As part of the Case Competition, the Case Partner will provide students a real-world business scenario or problem (**Case Brief**) in response to which students will work in small teams to prepare solutions (**Case Solutions**) which will be provided to the Case Partner. These Competition Terms will govern students' participation in the Case Competition.

### ENTRANTS

1. By entering the Competition, you agree to be bound by the Terms of the Competition. The Terms governing the Competition include these General Terms, the Schedule to these Terms and any instructions relating to the Competition on the Competition Website. Only entries that comply with the Terms will be considered valid entries to this Competition.
2. Any capitalised terms used in these General Terms have the meaning given in the Schedule, unless stated otherwise. In the event of any inconsistency between the Schedule to the Terms (Schedule) and these General Terms, the Schedule will take precedence.
3. **Time Zone.** All times and dates in the Terms refer to the Time Zone in operation at the time of the Competition.
4. **Competition Period.** The Competition will be conducted during the Competition Period. The University is not responsible for any entry that is not received by the University in accordance with the key dates which have been set out in the Competition Period, for whatever reason. Incomplete or indecipherable entries will not be accepted.
5. **Entry Restrictions.** Eligibility to enter the Competition is subject to the Entry Restrictions. If entrants under the age of 18 are eligible to enter this Competition, they must have the consent of their parent or guardian to enter the Competition. The Competition requires entrants to work in small teams of four, where all team members meet the Entry Restrictions. If an entrant decides to withdraw from the Competition, the withdrawing entrant agrees that the remaining team members may continue to participate in the Competition without the withdrawing entrant's further involvement.
6. **Entry Method.** To enter the Competition, entrants must enter the Competition in accordance with the Entry Method (and any other entry details provided by the University on the Competition Website) during the Competition Period.
7. **Maximum Number of Entries.** Entrants can enter the Competition up to the Maximum Number of Entries. Entries must be submitted separately, and entry must individually meet the requirements in the Schedule and are subject to the Entry Restrictions.
8. Each entrant is responsible for their own travel and other costs associated with entering the Competition.

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## PARTICIPANT RULES & GUIDELINES | 16



9. **Use of Personal Information.** By entering this Competition each entrant agrees that:
- The University may use their name and contact details for the purpose of conducting the Competition, including complying with its relevant regulatory obligations;
  - The University may publish the Winner's name in compliance with its regulatory obligations in conducting this Competition;
  - At the University's request, the Winner will take part in the University promotional activities which may include their name and image published in the University's promotional materials (such as the University's website, marketing materials, advertising, printed materials and social media channels) and for ongoing promotional activities not related to this Competition; and
  - The University may use their personal information for the additional purposes identified in Use of Personal Information (item 9 of the Schedule).

**Privacy Laws and Privacy Policy.** Under Privacy Laws, 'personal information' means any recorded information or opinions (whether true or not) that identify an individual or allow an individual to be identified. The University is committed to protecting personal information provided by you in accordance with Privacy Laws. The University has a comprehensive privacy policy addressing issues relating to the use, collection, security and access to personal information available at the Privacy Policy. All information collected by the University is governed by the Privacy Policy. For further information about how the University deals with personal information, please refer to the Privacy Policy or contact the University's Privacy Officer at [privacy-officer@unimelb.edu.au](mailto:privacy-officer@unimelb.edu.au).

**Privacy Contact Details.** You may access any personal information you have provided by contacting the University staff member identified in the Privacy Contact Details.

10. **Content.** Entrants agree that they are fully responsible for any Content provided as part of their Case Solution submitted for the Competition. The University is not liable in any way for such Content to the full extent permitted by law and may remove or decline to publish any Content without notice for any reason whatsoever. Entrants warrant and agree that:
- They will not submit any Content that is unlawful or fraudulent, or that the University may deem in breach of any intellectual property, privacy, publicity or other rights, defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, not suitable for children under 14, or otherwise unsuitable for publication;
  - Their Content shall not contain viruses or cause injury or harm to any person or entity;
  - They will obtain prior consent from any person who, or from the owner(s) of any property that, appears in their Content;
  - The Content is the original work of the entrant that does not infringe the rights of any third party or otherwise they will obtain full prior consent from any person who has jointly created or has any rights in the Content to the uses contemplated by these Terms, and the Content does not infringe the rights of any third party;
  - They consent to any use of the Content which may otherwise infringe the Content creator's/creators' moral rights pursuant to the Copyright Act 1968 (Cth) and warrant that they have the full authority to grant these rights; and
  - They will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems.

# 2025 MBS CASE COMPETITION

## PARTICIPANT RULES & GUIDELINES | 17



Without limiting any other terms herein, the entrant agrees to indemnify the University for any breach of the above terms.

11. **Use of Competition Entry.** As a condition of entering this Competition, each entrant assigns to the University all rights to, and in, the Case Solution submitted for the Competition and the entrants agree that the University will then assign the rights to, and in, the Case Solution to the Case Partner.
12. If this Competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the University, including but not limited to technical difficulties, unauthorised intervention or fraud, the University reserves the right, in its sole discretion, to the fullest extent permitted by law:
  - a) To disqualify any entrant; or
  - b) To modify, suspend, terminate or cancel the Competition, as the University deems appropriate.
13. Except for any liability that cannot by law be excluded, including any statutory consumer guarantees provided under the consumer protection laws of Australia, the University (including its respective officers, employees and agents) excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Competition.
14. **Confidentiality.** By entering the Competition, entrants agree to maintain the confidentiality of the Case Brief and any information or material that has been provided in relation to the Case Brief by the Case Partner and entrants agree that they will not reproduce the Case Brief for purposes unrelated to the Competition, or share the Case Brief with any individuals who are not also Competition entrants.

## WINNER

15. **Judging Details and Winner.** The Winner will be determined from the valid Competition entries received by the University in accordance with the Judging Details.
16. **Prize.** The Prize will be awarded as specified in the Schedule. The Prize values are the recommended retail value as provided by the relevant supplier, are in Australian dollars, are correct as at the time of the commencement of the Competition Period and are inclusive of all taxes. If the Prize is in the form of a gift voucher the Winner must comply with the gift voucher's terms and conditions. The Winner must claim the Prize in accordance with Claim Prize. Please allow at least 28 days from the date of notification for the delivery of the Prize. Transport to claim the prize is not part of the prize and is the sole responsibility of the Winner. The Prize cannot be exchanged or redeemed for other goods, services, cash or credit. If, for some reason the Prize is unavailable, the University reserves the right to substitute the Prize for a prize of equal or greater value.
17. **Winner Notification.** The Winner will be notified in accordance with Winner Notification. The Winner may also be announced in accordance with clause 9(b) above.
18. **Claim Prize.** If the Winner does not comply with these Terms and/or does not claim the Prize in accordance with Claim Prize, the University reserves the right to select a replacement winner from the remaining valid entries in accordance with clause 15 above.
19. The entrants are not agents of the University of Melbourne and must not convey that impression to anyone.
20. The result of the Competition is final and no correspondence will be entered into.



**READY? LET'S GO!**

**REGISTER**

**BY SUNDAY 10 AUGUST**